

MAJOR IN COMMUNICATION

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

This program is offered in English and in French.

Program Requirements

The table below includes only the discipline-specific courses. Please refer to the Academic Regulations (<https://www.uottawa.ca/administration-and-governance/academic-regulation-3-program-of-studies/>) for information on the Honours bachelor's with double major and the Honours bachelor's with major and minor.

Co-operative education is available when taken as part of an honours degree.

The French immersion stream is available when taken as part of an honours degree.

Requirements for this program have been modified. Please consult the 2018-2019 calendars (<https://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

CMN 1148	Introduction to Organizational Communication	3 Units
CMN 1160	Introduction to Media Studies	3 Units
CMN 2101	Research Methods in Communication	3 Units
CMN 2148	Organizational Communication	3 Units
CMN 2160	Theories of the Media	3 Units
CMN 3102	Quantitative Methods	3 Units
CMN 3103	Qualitative Methods	3 Units
CMN 3105	Media Ethics	3 Units
CMN 3109	Advanced Theories of Communication	3 Units
CMN 3130	Communication Planning	3 Units
6 optional course units in communication (CMN)		6 Units
6 optional course units in communication (CMN) at the 4000 level		6 Units
Total:		42 Units