

# JOINT HONOURS BA IN COMMUNICATION AND SOCIOLOGY

## Communication

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

## Sociology

Sociology involves the study of societies, specifically their institutions, cultures, and transformations. Sociologists seek to uncover the processes, rules, and norms that govern social relations. They seek to understand issues such as the origins and consequences of social inequalities and collective behaviours. In our programs, students have the opportunity to apply theoretical approaches to real-world cases and learn how to use research tools such as interviewing, discourse analysis, surveys, and statistical analyses. The connection between theory and research enables students to understand a range of contemporary social issues, such as poverty, ethnic relations, deviance, gender relations, international development, power, and technology.

This program is offered in English and in French.

## Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2024-2025 calendars (<http://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

### Basic Skills

ENG 1100	Workshop in Essay Writing	3 Units
3 course units from:		3 Units
PHI 1101	Reasoning and Critical Thinking	
PHI 1301	Philosophy: Ideas and Arguments	
3 course units from:		3 Units
AHL 1100	Introduction to Interdisciplinary Study in the Arts <sup>1</sup>	
AHL 1900	Introduction to Interdisciplinary Study in the Arts <sup>1</sup>	

ENG 1120	Selected Topics in Literature and Composition	
3 course units from:		3 Units
AHL 1100	Introduction to Interdisciplinary Study in the Arts <sup>1</sup>	
AHL 1900	Introduction to Interdisciplinary Study in the Arts <sup>1</sup>	
PHI 1102	Moral Reasoning	
PHI 1103	Fundamental Philosophical Questions	
PHI 1104	Great Philosophers	
PHI 1302	Philosophy: Themes and Texts	

**Total:** 12 Units

### Methodology (15 course units)

SOC 3315	Qualitative Analysis	3 Units
SOC 3316	Statistical Analysis in Sociology	3 Units
3 course units from:		3 Units
CMN 2101	Research Methods in Communication	
SOC 1301	Building Sociological Reasoning	
3 course units from:		3 Units
CMN 3102	Quantitative Methods	
SOC 2316	Survey Design and Quantitative Data Acquisition	
3 course units from:		3 Units
CMN 3103	Qualitative Methods	
SOC 2315	Introduction to Qualitative Methodology	

### Communication (39 course units)

#### Compulsory courses

CMN 1148	Introduction to Organizational Communication	3 Units
CMN 1160	Introduction to Media Studies	3 Units
CMN 2148	Organizational Communication	3 Units
CMN 2160	Theories of the Media	3 Units
CMN 3105	Media Ethics	3 Units
CMN 3109	Advanced Theories of Communication	3 Units
CMN 3130	Communication Planning	3 Units

#### Optional courses

3 course units from:		3 Units
CMN 4105	Ethics and Information Society	
CMN 4148	Communication in Governmental Organizations	
CMN 4168	Communication and International Development	
CMN 4185	Political Economy of the Media	

6 optional course units in communication (CMN) 6 Units

9 optional course units in communication (CMN) at the 4000 level 9 Units

### Sociology (33 course units)

#### Compulsory courses - Theory

SOC 1104	Sociology: Big Questions	3 Units
SOC 2117	Sociological Theory: From 19th Century to First World War	3 Units
SOC 2118	Sociological Theory: Mid-20th Century	3 Units
SOC 4119	Theorizing in Sociology	3 Units

This is a copy of the 2025-2026 catalog.

### Optional courses

3 course units from : 3 Units

SOC 3120 Sociological Theory: Power and Inequalities

SOC 3121 Sociological Theory: Meaning and  
Subjectivity

SOC 3122 Sociological Theory: Reproduction and  
Changes

6 optional course units in sociology (SOC) at level 2000 6 Units

3 optional course units in sociology (SOC) at level 3000 3 Units

9 optional course units in sociology (SOC) at level 4000 9 Units

**Total: 87 Units**

### Elective Courses <sup>2</sup>

21 elective course units 21 Units

**Total: 21 Units**

Note(s)

1

This course has variable topics. Students may take this course twice.

2

The electives may be replaced by a combination of Option(s) ([http://catalogue.uottawa.ca/en/programs/#filter=filter\\_19&filter\\_170&filter\\_27](http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27)), and/or elective units.