HONOURS BACHELOR OF COMMERCE (OPTION IN MANAGEMENT)

The option in management is designed to provide students with general management skills while balancing practical and analytical concerns in the search for improvements to the decision-making process. It emphasizes creativity, innovation and the ability to generate project ideas, to evaluate them and to bring them to fruition.

This program is offered in English and in French.

Bachelor of Commerce and Master of Science Management (Research Project) Pathway

This exciting integrated accelerated bachelor’s/master’s program allows students to earn two degrees in five years. Designed for students with a strong academic record and a keen interest in conducting business research, this integrated program enables select undergraduate students to get a jump-start in their project-based master’s program by completing two graduate courses during their last year of the undergraduate degree, and starting their research project in a familiar environment over the summer bridge term between the bachelor’s and master’s programs. This integrated program focuses on empowering students to develop their business acumen and research skills in a specialized field of study, and to contribute towards smarter decisions about policy and practice in creating a better Canada.

For further information on this Dual Fast-track Degree, please communicate with the Student Services Centre via undergraduate@telfer.uottawa.ca (http://catalogue.uottawa.ca/en/undergrad/honours-bachelor-commerce-option-management/index.html).

Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2021-2022 calendars (http://catalogue.uottawa.ca/en/archives/) for the previous requirements.

Compulsory Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 1300</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1301</td>
<td>Business and Society</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1305</td>
<td>Mathematics for Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1340</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1370</td>
<td>Applications of Information Technology for Business</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1102</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1104</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1131</td>
<td>Effective Business English</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2302</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2303</td>
<td>Statistics for Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2304</td>
<td>Applications of Statistical Methods in Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2320</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2336</td>
<td>Organizational Behaviour</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2337</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2341</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2350</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2372</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2381</td>
<td>Business Communication Skills</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3301</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3318</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4311</td>
<td>Strategic Management</td>
<td>3</td>
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</tbody>
</table>

Total: 63 Units

Management Option

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 4317</td>
<td>Leadership, Strategy and Sustainability</td>
<td>3</td>
</tr>
</tbody>
</table>

15 course units from:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 3302</td>
<td>Supply Chain Management</td>
<td></td>
</tr>
<tr>
<td>ADM 3316</td>
<td>Competitive Intelligence</td>
<td></td>
</tr>
<tr>
<td>ADM 3317</td>
<td>Varieties of Capitalism: from Medieval Merchants to Modern Multinationals</td>
<td></td>
</tr>
<tr>
<td>ADM 4103</td>
<td>Project Management</td>
<td></td>
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<tr>
<td>ADM 4312</td>
<td>Management in the New Economy</td>
<td></td>
</tr>
<tr>
<td>ADM 4316</td>
<td>Management of Innovation</td>
<td></td>
</tr>
<tr>
<td>ADM 4319</td>
<td>Strategic Management in Developing and Emerging Economies</td>
<td></td>
</tr>
<tr>
<td>ADM 4358</td>
<td>Mergers and Acquisitions</td>
<td></td>
</tr>
</tbody>
</table>

Total: 18 Units

Note(s)

The Management option will be organized in terms of three themes. It is strongly recommended that students choose at least one course (3 units) from each theme:

1. Managing for continuous performance improvement: ADM 3316, ADM 4103, ADM 4316;
2. Managing outwards: the firm in its environment: ADM 3302, ADM 4103, ADM 4316;

Elective Courses Options

9 optional course units in administration (ADM) 1 9 Units
15 elective course units from another faculty 15 Units
15 elective course units 15 Units
or
one additional option (18 course units) from the list of additional options below 18 Units
15 elective course units from another faculty 15 Units
6 elective course units 6 Units
or
9 optional course units in administration (ADM) 1 9 Units
one additional minor (30 course units) 30 Units

Total: 39 Units

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Note(s)

1. ADM 4326 ([https://catalogue.uottawa.ca/search/?P=ADM%204326](https://catalogue.uottawa.ca/search/?P=ADM%204326)), ADM 4328 ([https://catalogue.uottawa.ca/search/?P=ADM%204328](https://catalogue.uottawa.ca/search/?P=ADM%204328)) or ADM 4329 ([https://catalogue.uottawa.ca/search/?P=ADM%204329](https://catalogue.uottawa.ca/search/?P=ADM%204329)) are recommended as part of your elective course units in administration (ADM).

2. The new Management option will be organized in terms of three themes. It is strongly recommended that students choose at least one course (3 units) from each theme:
   1. Managing for continuous performance improvement: ADM 3316, ADM 4103, ADM 4316;
   2. Managing outwards: the firm in its environment: ADM 3302, ADM 4103, ADM 4316;

   At most 6 of those course units can be at the 1000 level.

List of Additional Options

### Accounting Option
ADM 2342 Intermediate Accounting I 3 Units
ADM 3340 Intermediate Accounting II 3 Units
ADM 3345 Taxation I 3 Units
ADM 3346 Cost Accounting 3 Units
6 course units from: 6 Units
   - ADM 3349 Auditing Theory
   - ADM 3350 Corporate Finance
   - ADM 3360 Business Law
   - ADM 4340 Cases Studies in Accounting
   - ADM 4341 Advanced Auditing
   - ADM 4343 Data Analytics in Accounting
   - ADM 4344 Taxation II
   - ADM 4345 Management Control Systems
   - ADM 4346 Auditing in a digital environment
   - ADM 4348 Special Topics in Financial Accounting
   - ADM 4349 Advanced Accounting

Total: 18 Units

### Business Technology Management Option
ADM 3308 Business Data Mining 3 Units
ADM 3378 Emerging Topics in Management Information Systems 3 Units
ADM 3379 Systems Analysis, Development, and Performance 3 Units
ADM 4377 Digital Enterprise Systems and Strategies 3 Units
6 optional course units from: 6 Units
   - ADM 3305 Business Simulation Analytics
   - ADM 4307 Business Forecasting Analytics
   - ADM 4378 Business Communications Networks
   - ADM 4379 Management and Implementation of Web Technologies in Organizations

Total: 18 Units

### Finance Option
ADM 2352 Finance Theory 3 Units
ADM 3350 Corporate Finance 3 Units
ADM 4350 Equity Valuation 3 Units
ADM 4355 Finance, Ethics and Social Responsibility 3 Units
6 course units from: 6 Units
   - ADM 3351 Fixed income Investments
   - ADM 3352 Portfolio Management
   - ADM 3354 Financial Modeling
   - ADM 3355 Fintech
   - ADM 4351 Options and Futures
   - ADM 4352 Advanced Corporate Finance
   - ADM 4354 International Financial Management
   - ADM 4356 Alternative Investments and Risk Management
   - ADM 4358 Mergers and Acquisitions

Total: 18 Units

### Healthcare Analytics Option
ADM 3363 Healthcare Informatics for Managers 3 Units
ADM 4307 Business Forecasting Analytics 3 Units
ADM 4363 Business Optimization Analytics 3 Units
ADM 4964 Application of Business Analytics 3 Units
6 optional course units from: 6 Units
   - ADM 3305 Business Simulation Analytics
   - ADM 3308 Business Data Mining
   - BIO 4158 Applied Biostatistics
   - ECO 3125 Introduction to Health Economics
   - HSS 3101 Health Research: Quantitative and Qualitative Approaches
   - HSS 4303 Epidemiology

Total: 18 Units

### Human Resources Management Option
ADM 3333 Staffing Organizations 3 Units
ADM 3334 Industrial Relations 3 Units
ADM 3337 Compensation Administration 3 Units
ADM 4336 Occupational Health and Safety 3 Units
ADM 4338 International Training and Development for Sustainability 3 Units
ADM 4339 Strategic Human Resources Planning 3 Units

Total: 18 Units

Note(s)

Please note that all of the HR option courses have been accredited by the HRPAO as contributing academic credits toward the CHRP designation.

### International Management Option
Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses ([http://](http://catalogue.uottawa.ca/en/undergrad/honours-bachelor-commerce-option-management/index.html))
www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/) available.

ADM 3319  Cross-Cultural Management  3 Units
ADM 4318  Multinational Business Policy  3 Units
12 course units from:  12 Units
ADM 3317  Varieties of Capitalism: from Medieval Merchants to Modern Multinationals
ADM 3358  Multinational Business Finance
ADM 4319  Strategic Management in Developing and Emerging Economies
ADM 4328  International Marketing
ADM 4338  International Training and Development for Sustainability
Third language course (other than English or French) *

Total: 18 Units

Note(s)
*
No culture courses are allowed for this requirement.

Mandatory Requirement: International Exchange

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

a) any of the 12 elective units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;

b) the 15 course units in administration (ADM);

c) the 15 course units from another faculty.

Marketing Option

ADM 3321  Consumer Behaviour  3 Units
ADM 3322  Services Marketing  3 Units
ADM 3323  Market Research  3 Units
ADM 3326  Advertising and Sales Promotion Management  3 Units
ADM 4322  Marketing Strategy  3 Units
ADM 4325  Promotional Planning Practicum  3 Units

Total: 18 Units