HONOURS BACHELOR OF COMMERCE (OPTION IN MANAGEMENT) (COMPLEMENTARY OPTION IN BUSINESS ANALYTICS)

The option in management is designed to provide students with general management skills while balancing practical and analytical concerns in the search for improvements to the decision-making process. It emphasizes creativity, innovation and the ability to generate project ideas, to evaluate them and to bring them to fruition.

This program is offered in English and in French.

Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Common Core courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 1300</td>
<td>Introduction to Business Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1301</td>
<td>Social Context of Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1340</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1370</td>
<td>Applications of Information Technology for Business</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1102</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1104</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1131</td>
<td>Effective Business English</td>
<td>3</td>
</tr>
<tr>
<td>PHI 1101</td>
<td>Reasoning and Critical Thinking</td>
<td>3</td>
</tr>
<tr>
<td>PHI 1301</td>
<td>Philosophy: Ideas and Arguments</td>
<td>3</td>
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<tr>
<td>MAT 1300</td>
<td>Mathematical Methods I</td>
<td>3</td>
</tr>
<tr>
<td>MAT 1302</td>
<td>Mathematical Methods II</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2302</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2303</td>
<td>Statistics for Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2304</td>
<td>Applications of Statistical Methods in Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2320</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2336</td>
<td>Organizational Behaviour</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2337</td>
<td>Human Resource Management</td>
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<tr>
<td>ADM 2341</td>
<td>Managerial Accounting</td>
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<tr>
<td>ADM 2350</td>
<td>Financial Management</td>
<td>3</td>
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<tr>
<td>ADM 2372</td>
<td>Management Information Systems</td>
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<tr>
<td>ADM 2381</td>
<td>Business Communication Skills</td>
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<tr>
<td>PHI 2397</td>
<td>Business Ethics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3301</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3318</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4311</td>
<td>Strategic Management</td>
<td>3</td>
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</table>

3 course units from:

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Total: 72 Units

Option courses

<table>
<thead>
<tr>
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<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ADM 4317</td>
<td>Leadership, Strategy and Sustainability</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3302</td>
<td>Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3316</td>
<td>Competitive Intelligence</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3317</td>
<td>The Global Context of Business: Merchants, Traders, Capitalists and Profit Seekers</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4103</td>
<td>Project Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4312</td>
<td>Management in the New Economy</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4316</td>
<td>Management of Innovation</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4319</td>
<td>Strategic Management in Developing and Emerging Economies</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4358</td>
<td>Mergers and Acquisitions</td>
<td>3</td>
</tr>
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</table>

15 course units from:

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<tbody>
<tr>
<td>ADM 3305</td>
<td>Business Simulation Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4307</td>
<td>Business Forecasting Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4363</td>
<td>Business Optimization Analytics</td>
<td>3</td>
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<tr>
<td>ADM 4964</td>
<td>Application of Business Analytics</td>
<td>3</td>
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</tbody>
</table>

Total: 21 Units

Complementary Option courses

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<tr>
<td>ADM 4358</td>
<td>Mergers and Acquisitions</td>
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</table>

3 optional course units in administration (ADM) | Units |

Total: 12 Units

Elective courses

15 course units from another faculty | Units |

Total: 15 Units

Note(s)

1 The new Management option will be organized in terms of three themes. It is strongly recommended that students choose at least one course (3 units) from each theme:

1. Managing for continuous performance improvement: ADM 3316, ADM 4103, ADM 4316;
2. Managing outwards: the firm in its environment: ADM 3302, ADM 4103, ADM 4316;

2 At most 6 of those course units can be at the 1000 level.