HONOURS BACHELOR OF COMMERCE (OPTION IN INTERNATIONAL MANAGEMENT)

The option in international management is designed to help students develop an understanding of the distinctive problems that arise in international business and to develop strategic decision-making skills in relation to those problems. Students also have the opportunity to broaden their knowledge in a particular area of international management.

Compulsory courses study the global business environment, including general concepts and international institutional framework, as well as the development and implementation of policies and strategies by multinational corporations. Students should note that these concepts are examined from the perspective of Canadian corporations. Students also have the opportunity to begin learning a third language (other than English and French).

Students in the International Management option must complete at least 12 of the 120-unit program requirement abroad as part of an international exchange with one of the Telfer School of Management's international partner institutions.

This program is offered in English and in French. Students are encouraged to learn a third language.

Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2021-2022 calendars (http://catalogue.uottawa.ca/en/archives/) for the previous requirements.

Compulsory Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 1300</td>
<td>Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1301</td>
<td>Business and Society</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1305</td>
<td>Mathematics for Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1340</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1370</td>
<td>Applications of Information Technology for Business</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1102</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1104</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1131</td>
<td>Effective Business English</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2302</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2303</td>
<td>Statistics for Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2304</td>
<td>Applications of Statistical Methods in Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2320</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2336</td>
<td>Organizational Behaviour</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2337</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2341</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2350</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2372</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2381</td>
<td>Business Communication Skills</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3301</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3318</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4311</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total: 63 Units

International Management Option

Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses (http://www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/) available.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 3319</td>
<td>Cross-Cultural Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4318</td>
<td>Multinational Business Policy</td>
<td>3</td>
</tr>
</tbody>
</table>

12 course units from:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 3317</td>
<td>The Global Context of Business: Merchants, Traders, Capitalists and Profit Seekers</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3358</td>
<td>Multinational Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4319</td>
<td>Strategic Management in Developing and Emerging Economies</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4328</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4338</td>
<td>International Training and Development for Sustainability</td>
<td>3</td>
</tr>
</tbody>
</table>

Third language course (other than English or French) *

Total: 18 Units

Note(s)

* No culture courses are allowed for this requirement.

Mandatory Requirement: International Exchange

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

a) any of the 12 elective units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;

b) the 15 course units in administration (ADM);

c) the 15 course units from another faculty.

Elective Courses Options

9 optional course units in administration (ADM) 9 Units

15 elective course units from another faculty 15 Units

This is a copy of the 2022-2023 catalog.

15 elective course units 1  

or  

one additional option (18 course units) from the list of additional options below  

15 elective course units from another faculty  

6 elective course units 1  

or  

9 optional course units in administration (ADM)  

one additional minor (30 course units)  

Total:  

39 Units

Note(s)  

1 A maximum of 6 course units at the 1000 level can count towards this requirement.

Note(s)  

1 No culture courses are allowed for this requirement.  

2 At most 6 course units can be at the 1000 level.  

3 Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses (http://www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/) available.

Mandatory Requirement: International Exchange

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

a) any of the 12 elective units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;

b) the 15 course units in administration (ADM);

c) the 15 course units from another faculty.

List of Additional Options

Accounting Option

ADM 2342 Intermediate Accounting I 3 Units  
ADM 3340 Intermediate Accounting II 3 Units  
ADM 3345 Taxation I 3 Units  
ADM 3346 Cost Accounting 3 Units  
6 course units from:  
ADM 3349 Auditing Theory 6 Units

ADM 3350 Corporate Finance  
ADM 3360 Business Law  
ADM 4340 Cases Studies in Accounting  
ADM 4341 Advanced Auditing  
ADM 4343 Data Analytics in Accounting  
ADM 4344 Taxation II  
ADM 4345 Management Control Systems  
ADM 4346 Auditing in a digital environment  
ADM 4348 Special Topics in Financial Accounting  
ADM 4349 Advanced Accounting  

Total: 18 Units

Business Technology Management Option

ADM 3308 Business Data Mining 3 Units  
ADM 3378 Emerging Topics in Management Information Systems 3 Units  
ADM 3379 Systems Analysis, Development, and Performance 3 Units  
ADM 4377 Digital Enterprise Systems and Strategies 3 Units  
6 optional course units from:  
ADM 3305 Business Simulation Analytics 6 Units  
ADM 4307 Business Forecasting Analytics  
ADM 4378 Business Communications Networks  
ADM 4379 Management and Implementation of Web Technologies in Organizations  

Total: 18 Units

Finance Option

ADM 2352 Finance Theory 3 Units  
ADM 3350 Corporate Finance 3 Units  
ADM 4350 Equity Valuation 3 Units  
ADM 4355 Finance, Ethics and Social Responsibility 3 Units  
6 course units from:  
ADM 3351 Fixed Income Investments 6 Units  
ADM 3352 Portfolio Management  
ADM 3354 Financial Modeling  
ADM 3355 Fintech  
ADM 4351 Options and Futures  
ADM 4352 Advanced Corporate Finance  
ADM 4354 International Financial Management  
ADM 4356 Alternative Investments and Risk Management  
ADM 4358 Mergers and Acquisitions  

Total: 18 Units

Healthcare Analytics Option

ADM 3363 Healthcare Informatics for Managers 3 Units  
ADM 4307 Business Forecasting Analytics 3 Units  
ADM 4363 Business Optimization Analytics 3 Units  
ADM 4964 Application of Business Analytics 3 Units  
6 optional course units from:  
ADM 3305 Business Simulation Analytics 6 Units

ADM 3308 Business Data Mining
BIO 4158 Applied Biostatistics
ECO 3125 Introduction to Health Economics
HSS 3101 Health Research: Quantitative and Qualitative Approaches
HSS 4303 Epidemiology

Total: 18 Units

**Human Resources Management Option**
ADM 3333 Staffing Organizations 3 Units
ADM 3334 Industrial Relations 3 Units
ADM 3337 Compensation Administration 3 Units
ADM 4336 Occupational Health and Safety 3 Units
ADM 4338 International Training and Development for Sustainability 3 Units
ADM 4339 Strategic Human Resources Planning 3 Units

Total: 18 Units

Note(s)
Please note that all of the HR option courses have been accredited by the HRPAO as contributing academic credits toward the CHRP designation.

**Management Option**
ADM 4317 Leadership, Strategy and Sustainability 3 Units

15 course units from:
ADM 3302 Supply Chain Management
ADM 3316 Competitive Intelligence
ADM 3317 The Global Context of Business: Merchants, Traders, Capitalists and Profit Seekers
ADM 4103 Project Management
ADM 4312 Management in the New Economy
ADM 4316 Management of Innovation
ADM 4319 Strategic Management in Developing and Emerging Economies
ADM 4358 Mergers and Acquisitions

Total: 18 Units

Note(s)
The Management option will be organized in terms of three themes. It is strongly recommended that students choose at least one course (3 units) from each theme:

1. Managing for continuous performance improvement: ADM 3316, ADM 4103, ADM 4316;
2. Managing outwards: the firm in its environment: ADM 3302, ADM 4103, ADM 4316;

**Marketing Option**
ADM 3321 Consumer Behaviour 3 Units
ADM 3322 Services Marketing 3 Units
ADM 3323 Market Research 3 Units
ADM 3326 Advertising and Sales Promotion Management 3 Units
ADM 4322 Marketing Strategy 3 Units
ADM 4325 Promotional Planning Practicum 3 Units

Total: 18 Units

Note(s)
ADM 4326, ADM 4328 or ADM 4329 are recommended as part of your elective course units.