

# HONOURS BACHELOR OF COMMERCE (OPTION IN INTERNATIONAL MANAGEMENT) (COMPLEMENTARY OPTION IN ENTREPRENEURSHIP)

The option in international management is designed to help students develop an understanding of the distinctive problems that arise in international business and to develop strategic decision-making skills in relation to those problems. Students also have the opportunity to broaden their knowledge in a particular area of international management.

Compulsory courses study the global business environment, including general concepts and international institutional framework, as well as the development and implementation of policies and strategies by multinational corporations. Students should note that these concepts are examined from the perspective of Canadian corporations. Students also have the opportunity to begin learning a third language (other than English and French).

Students in the International Management option must complete at least 12 of the 120-unit program requirement abroad as part of an international exchange with one of the Telfer School of Management's international partner institutions.

This program is offered in English and in French. Students are encouraged to learn a third language.

## Bachelor of Commerce and Master of Science Management (Research Project) Pathway

This exciting integrated accelerated bachelor's/master's program allows students to earn two degrees in five years. Designed for students with a strong academic record and a keen interest in conducting business research, this integrated program enables select undergraduate students to get a jump-start in their project-based master's program by completing two graduate courses during their last year of the undergraduate degree, and starting their research project in a familiar environment over the summer bridge term between the bachelor's and master's programs. This integrated program focuses on empowering students to develop their business acumen and research skills in a specialized field of study, and to contribute towards smarter decisions about policy and practice in creating a better Canada.

For further information on this Dual Fast-track Degree, please communicate with the Student Services Centre via [undergraduate@telfer.uottawa.ca](mailto:undergraduate@telfer.uottawa.ca) (<http://catalogue.uottawa.ca/en/undergrad/honours-bachelor-commerce-option-international-management-complementary-option-entrepreneurship/undergraduate@telfer.uottawa.ca>).

## Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2018-2019 calendars (<http://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

ADM 1300	Introduction to Business	3 Units
ADM 1301	Business and Society	3 Units
ADM 1305	Mathematics for Business	3 Units
ADM 1340	Financial Accounting	3 Units
ADM 1370	Applications of Information Technology for Business	3 Units
ECO 1102	Introduction to Macroeconomics	3 Units
ECO 1104	Introduction to Microeconomics	3 Units
ENG 1131	Effective Business English	3 Units
ADM 2302	Business Analytics	3 Units
ADM 2303	Statistics for Management	3 Units
ADM 2304	Applications of Statistical Methods in Business	3 Units
ADM 2320	Marketing	3 Units
ADM 2336	Organizational Behaviour	3 Units
ADM 2337	Human Resource Management	3 Units
ADM 2341	Managerial Accounting	3 Units
ADM 2350	Financial Management	3 Units
ADM 2372	Management Information Systems	3 Units
ADM 2381	Business Communication Skills	3 Units
ADM 3301	Operations Management	3 Units
ADM 3318	International Business	3 Units
ADM 4311	Strategic Management	3 Units
Total:		63 Units

### Option courses

ADM 3319	Cross-Cultural Management	3 Units
ADM 4318	Multinational Business Policy	3 Units
12 course units from:		12 Units
ADM 3317	The Global Context of Business: Merchants, Traders, Capitalists and Profit Seekers	
ADM 3358	Multinational Business Finance	
ADM 4319	Strategic Management in Developing and Emerging Economies	
ADM 4328	International Marketing	
ADM 4338	International Training and Development for Sustainability	
Third language course (other than English or French) <sup>1</sup>		
3 optional course units in administration (ADM)		3 Units
Total:		21 Units

### Complementary Option courses

ADM 2313	The Entrepreneurial Society	3 Units
ADM 3313	New Venture Creation	3 Units
ADM 4310	Managing Science and Technology Enterprises	3 Units

*This is a copy of the 2022-2023 catalog.*

ADM 4315	Strategic Entrepreneurship	3 Units
ADM 4316	Management of Innovation	3 Units
Total:		15 Units

#### **Elective courses**

15 course units from another faculty <sup>2,3</sup>		15 Units
Total:		15 Units

#### Note(s)

- <sup>1</sup> No third language culture courses are allowed for this requirement.
- <sup>2</sup> Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses (<http://www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/>) available.
- <sup>3</sup> At most 6 course units can be at the 1000 level.

## **Mandatory Requirement: International Exchange**

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

- a) any of the 12 elective course units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;
- b) the 3 course units in administration (ADM);
- c) the 15 course units from another faculty.