HONOURS BACHELOR OF COMMERCE (OPTION IN INTERNATIONAL MANAGEMENT) (COMPLEMENTARY OPTION IN ENTREPRENEURSHIP)

The option in international management is designed to help students develop an understanding of the distinctive problems that arise in international business and to develop strategic decision-making skills in relation to those problems. Students also have the opportunity to broaden their knowledge in a particular area of international management.

Compulsory courses study the global business environment, including general concepts and international institutional framework, as well as the development and implementation of policies and strategies by multinational corporations. Students should note that these concepts are examined from the perspective of Canadian corporations. Students also have the opportunity to begin learning a third language (other than English and French).

Students in the International Management option must complete at least 12 of the 120-unit program requirement abroad as part of an international exchange with one of the Telfer School of Management’s international partner institutions.

This program is offered in English and in French. Students are encouraged to learn a third language.

Program Requirements

Co-operative education is available with this program.

The French immersion is available with this program.

Requirements for this program have been modified. Please consult the 2018-2019 calendars (http://catalogue.uottawa.ca/en/archives/) for the previous requirements.

Common Core courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 1300</td>
<td>Introduction to Business Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1301</td>
<td>Social Context of Business</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1340</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADM 1370</td>
<td>Applications of Information Technology for Business</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1102</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 1104</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ENG 1131</td>
<td>Effective Business English</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>3 course units from:</td>
<td></td>
</tr>
<tr>
<td>PHI 1101</td>
<td>Reasoning and Critical Thinking</td>
<td>3</td>
</tr>
<tr>
<td>PHI 1301</td>
<td>Philosophy, Ideas and Arguments</td>
<td></td>
</tr>
<tr>
<td>MAT 1300</td>
<td>Mathematical Methods I</td>
<td>3</td>
</tr>
<tr>
<td>MAT 1302</td>
<td>Mathematical Methods II</td>
<td>3</td>
</tr>
<tr>
<td>ADM 2302</td>
<td>Business Analytics</td>
<td>3</td>
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</tbody>
</table>

ADM 2303 Statistics for Management 3 Units
ADM 2304 Applications of Statistical Methods in Business 3 Units
ADM 2320 Marketing 3 Units
ADM 2336 Organizational Behaviour 3 Units
ADM 2337 Human Resource Management 3 Units
ADM 2341 Managerial Accounting 3 Units
ADM 2350 Financial Management 3 Units
ADM 2372 Management Information Systems 3 Units
ADM 2381 Business Communication Skills 3 Units

PHI 2397 Business Ethics 3 Units
ADM 3301 Operations Management 3 Units
ADM 3318 International Business 3 Units
ADM 4311 Strategic Management 3 Units

Total: 72 Units

Option courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ADM 3319</td>
<td>Cross-Cultural Management</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4318</td>
<td>Multinational Business Policy</td>
<td>3</td>
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</table>

12 course units from:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 3317</td>
<td>The Global Context of Business: Merchants,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Traders, Capitalists and Profit Seekers</td>
<td></td>
</tr>
<tr>
<td>ADM 3358</td>
<td>Multinational Business Finance</td>
<td></td>
</tr>
<tr>
<td>ADM 4319</td>
<td>Strategic Management in Developing and Emerging Economies</td>
<td></td>
</tr>
<tr>
<td>ADM 4328</td>
<td>International Marketing</td>
<td></td>
</tr>
<tr>
<td>ADM 4338</td>
<td>International Training and Development for Sustainability</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Third language course (other than English or French) 1</td>
<td></td>
</tr>
</tbody>
</table>

3 optional course units in administration (ADM) 3 Units

Total: 21 Units

Complementary Option courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 2313</td>
<td>The Entrepreneurial Society</td>
<td>3</td>
</tr>
<tr>
<td>ADM 3313</td>
<td>New Venture Creation</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4315</td>
<td>Strategic Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ADM 4316</td>
<td>Management of Innovation</td>
<td>3</td>
</tr>
</tbody>
</table>

Total: 12 Units

Elective courses

15 course units from another faculty 2, 3 15 Units

Total: 15 Units

Note(s)

1 No third language culture courses are allowed for this requirement.

2 Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses (http://www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/) available.

3 At most 6 course units can be at the 1000 level.
Mandatory Requirement: International Exchange

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

a) any of the 12 elective course units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;

b) the 3 course units in administration (ADM);

c) the 15 course units from another faculty.