HONOURS BA IN COMMUNICATION

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

This program is offered in English and in French.

Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2017-2018 calendars for the previous requirements.

ENG 1100 Workshop in Essay Writing 3 Units
3 course units from:
   PHI 1101 Reasoning and Critical Thinking 3 Units
   PHI 1301 Philosophy: Ideas and Arguments
3 course units from:
   AHL 1100 Introduction to Interdisciplinary Study in the Arts 1
   AHL 1900 Introduction to Interdisciplinary Study in the Arts 1
   ENG 1120 Literature and Composition I: Prose Fiction
   ENG 1121 Literature and Composition II: Drama and Poetry
3 course units from:
   AHL 1100 Introduction to Interdisciplinary Study in the Arts 1
   AHL 1900 Introduction to Interdisciplinary Study in the Arts 1
   PHI 1102 Moral Reasoning
   PHI 1103 Fundamental Philosophical Questions
   PHI 1104 Great Philosophers
   PHI 1302 Philosophy: Themes and Texts
CMN 1148 Introduction to Organizational Communication 3 Units
CMN 1160 Introduction to Media Studies 3 Units
CMN 2101 Research Methods in Communication 3 Units
CMN 2148 Organizational Communication 3 Units
CMN 2160 Theories of the Media 3 Units
CMN 3102 Quantitative Methods 3 Units
CMN 3103 Qualitative Methods 3 Units
CMN 3105 Media Ethics 3 Units
CMN 3109 Advanced Theories of Communication 3 Units
CMN 3130 Communication Planning 3 Units
12 optional course units in communication (CMN) from the chosen profile (Media or Organizational)
3 optional course units in communication (CMN) at the 4000 level from the chosen profile (Media or Organizational)
6 optional course units in communication (CMN) at the 3000 or 4000 level
9 optional course units in communication (CMN) at the 4000 level
48 elective course units
Total: 120 Units

The electives may be replaced by a combination of a Minor, Option(s) (http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27), and/or elective units. Consult the Faculty of Arts website for more information.

Note(s)
1 This course has variable topics. Students may take this course twice.