HONOURS BA COMMUNICATION

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

This program is offered in English and in French.

Program Requirements

Co-operative education is available with this program.

The French immersion is available with this program.

Requirements for this program have been modified. Please consult the 2019-2020 calendars (https://catalogue.uottawa.ca/en/archives/) for the previous requirements.

Basic Skills

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 1100</td>
<td>Workshop in Essay Writing</td>
<td>3</td>
</tr>
</tbody>
</table>

3 course units from:

- PHI 1101 Reasoning and Critical Thinking
- PHI 1301 Philosophy: Ideas and Arguments

3 course units from:

- AHL 1100 Introduction to Interdisciplinary Study in the Arts
- AHL 1900 Introduction to Interdisciplinary Study in the Arts
- ENG 1120 Selected Topics in Literature and Composition

3 course units from:

- AHL 1100 Introduction to Interdisciplinary Study in the Arts
- AHL 1900 Introduction to Interdisciplinary Study in the Arts
- PHI 1102 Moral Reasoning
- PHI 1103 Fundamental Philosophical Questions
- PHI 1104 Great Philosophers
- PHI 1302 Philosophy: Themes and Texts

Total: 12 Units

Compulsory Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>CMN 1148</td>
<td>Introduction to Organizational Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

Optional Courses

18 optional course units in communication (CMN) from one of the chosen profiles listed below

6 optional course units in communication (CMN) at the 3000 or 4000 level

6 optional course units in communication (CMN) at the 4000 level

Total: 60 Units

Elective Courses

48 elective course units

Total: 48 Units

The electives may be replaced by a combination of a Minor, Option(s) (http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27), and/or elective units.

Profile Requirements

Communication Studies Profile

18 course units in communication (CMN) 18 Units

Media and Cultural Industries Profile

18 course units from:

- CIN 3101 Cinema, Nation and Identity
- CIN 4101 Film Analysis
- CMN 2152 Image and Communication
- CMN 2173 Advertising and Society
- CMN 2180 Popular Culture and Communication
- CMN 3104 Women and Media
- CMN 3165 Media Industries
- CMN 4102 Identity and Inclusivity in Media and Communication
- CMN 4166 Audience Research

Political Communication Profile

18 course units from:

- CMN 2168 Globalization and Communication
- CMN 3133 Political Communication
- CMN 3144 Public Relations
- CMN 3155 Public Opinion
- CMN 3182 Policy Studies
- CMN 4115 Media and Public Broadcasting
- CMN 4148 Communication in Governmental Organizations
- CMN 4172 Media and Social Movements
- CMN 4185 Political Economy of the Media

Communication, Organizations, and Organizing Profile

18 course units from: 18 Units

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN 2130</td>
<td>Interpersonal Communication</td>
</tr>
<tr>
<td>CMN 2132</td>
<td>Non-Verbal Communication</td>
</tr>
<tr>
<td>CMN 2181</td>
<td>Intercultural Communication</td>
</tr>
<tr>
<td>CMN 3138</td>
<td>Communication in Group Settings</td>
</tr>
<tr>
<td>CMN 3148</td>
<td>Organizational Communication Consulting and Training</td>
</tr>
<tr>
<td>CMN 4101</td>
<td>Storytelling, Narration and Organization</td>
</tr>
<tr>
<td>CMN 4129</td>
<td>Communication and Change in Organizations</td>
</tr>
<tr>
<td>CMN 4131</td>
<td>Negotiation and Mediation</td>
</tr>
<tr>
<td>CMN 4168</td>
<td>Communication and International Development</td>
</tr>
</tbody>
</table>

Strategic Communication and Digital Design Profile

18 course units from: 18 Units

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>CMN 2135</td>
<td>Public Speaking</td>
</tr>
<tr>
<td>CMN 2158</td>
<td>Multimedia I</td>
</tr>
<tr>
<td>CMN 2167</td>
<td>Video I</td>
</tr>
<tr>
<td>CMN 2170</td>
<td>New Media</td>
</tr>
<tr>
<td>CMN 3174</td>
<td>Advertising Techniques</td>
</tr>
<tr>
<td>CMN 4105</td>
<td>Ethics and Information Society</td>
</tr>
<tr>
<td>CMN 4132</td>
<td>Crisis Communication</td>
</tr>
<tr>
<td>CMN 4160</td>
<td>Digital Social Research</td>
</tr>
<tr>
<td>CMN 4170</td>
<td>Social Uses of New Media</td>
</tr>
</tbody>
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Note(s)

1. This course has variable topics. Students may take this course twice.

2. The following courses may count in this requirement: ENG 3170, ENG 3171, FRA 3548, FRA 3549, FRA 3578, SRS 3100, SRS 3113, SRS 3190.