CERTIFICATE MANAGEMENT

The option in management is designed to provide students with general management skills while balancing practical and analytical concerns in the search for improvements to the decision-making process. It emphasizes creativity, innovation and the ability to generate project ideas, to evaluate them and to bring them to fruition.

This program is offered in English and in French.

Program Requirements

Candidates applying for admission to the certificate must have a minimum of two consecutive years of full-time relevant work experience. They should include a résumé with their application indicating the extent and relevance of prior experience. This will have a significant impact on the admission decision.

Requirements for this program have been modified. Please consult the 2023-2024 calendars (http://catalogue.uottawa.ca/en/archives/) for the previous requirements.

ADM 1100	Introduction to Business	3 Units
ADM 1340	Financial Accounting	3 Units
ADM 2320	Marketing	3 Units
ADM 2336	Organizational Behaviour	3 Units
ADM 3118	International Business	3 Units
15 optional course units from the list of optional courses		15 Units
Total:		**30 Units**

List of Optional Courses

Quantitative Methods and Information Systems		
ADM 1305	Mathematics for Business	3 Units
ADM 1370	Applications of Information Technology for Business	3 Units
ADM 2302	Business Analytics	3 Units
ADM 2303	Statistics for Management	3 Units
ADM 2304	Applications of Statistical Methods in Business	3 Units
ADM 2372	Management Information Systems	3 Units
ADM 3301	Operations Management	3 Units
ADM 3302	Supply Chain Management	3 Units
ADM 3305	Business Simulation Analytics	3 Units
ADM 3363	Healthcare Informatics for Managers	3 Units
ADM 3378	Emerging Topics in Management Information Systems	3 Units
ADM 3379	Systems Analysis, Development, and Performance	3 Units
Accounting		
ADM 2341	Managerial Accounting	3 Units
ADM 2342	Intermediate Accounting I	3 Units
ADM 3340	Intermediate Accounting II	3 Units
ADM 3345	Taxation I	3 Units
ADM 3346	Cost Accounting	3 Units
ADM 3349	Auditing Theory	3 Units
Finance		
ADM 2350	Financial Management	3 Units
ADM 2352	Finance Theory	3 Units
ADM 3350	Corporate Finance	3 Units
ADM 3351	Fixed Income Investments	3 Units
ADM 3352	Portfolio Management	3 Units
ADM 3354	Financial Modeling	3 Units
ADM 3355	Fintech	3 Units
ADM 3358	Multinational Business Finance	3 Units
ECO 1102	Introduction to Macroeconomics	3 Units
ECO 1104	Introduction to Microeconomics	3 Units
Human Resource Management		
ADM 2337	Human Resource Management	3 Units
ADM 3333	Staffing Organizations	3 Units
ADM 3334	Industrial Relations	3 Units
ADM 3337	Compensation Administration	3 Units
Marketing		
ADM 3321	Consumer Behaviour	3 Units
ADM 3322	Services Marketing	3 Units
ADM 3323	Market Research	3 Units
ADM 3326	Advertising and Sales Promotion Management	3 Units
Management		
ADM 1101	Business and Society	3 Units
ADM 2313	The Entrepreneurial Society	3 Units
ADM 3302	Supply Chain Management	3 Units
ADM 3313	New Venture Creation	3 Units
ADM 3315	Social Entrepreneurship	3 Units
ADM 3316	Competitive Intelligence	3 Units
ADM 3317	Varieties of Capitalism: from Medieval Merchants to Modern Multinationals	3 Units
ADM 3319	Cross-Cultural Management	3 Units
ADM 3360	Business Law	3 Units