BASC SOFTWARE ENGINEERING, ENGINEERING MANAGEMENT AND ENTREPRENEURSHIP OPTION

Software engineering is a CO-OP only program that emphasizes innovation and teamwork to develop practical, solution-driven thinking. During their fourth-year project, students in this program can form teams and leverage their work experience to create real applications; some students even start their own companies. They learn how to apply engineering principles—including rapid prototyping, requirements analysis, system modelling, design, implementation, testing and project management—to develop software. Software engineers are key professionals in fields such as high tech, finance, telecommunications, government, health care, transportation and entertainment.

The French Immersion Stream is newly available to students who want to continue their French immersion studies during their university career.

This program is offered in English and in French.

Program Requirements

To follow this option, students must complete the following courses in addition to those required for the BASc in Software Engineering.

Co-operative education is mandatory with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2023-2024 calendars (https://catalogue.uottawa.ca/en/archives/) for the previous requirements.

Total:		129 Units
PHI 2397	Business Ethics	
GNG 4171	Intellectual Property and Technology Law for Engineers	
GNG 4170	Engineering Law	
GNG 4120	Technology Entrepreneurship for Engineers and Computer Scientists	
ADM 3326	Advertising and Sales Promotion Management	
ADM 3319	Cross-Cultural Management	
ADM 3313	New Venture Creation	
ADM 3118	International Business	
ADM 2336	Organizational Behaviour	
ADM 2313	The Entrepreneurial Society	
ADM 1101	Business and Society	
6 optional course units from:		6 Units
ADM 2320	Marketing	3 Units
ADM 1340	Financial Accounting	3 Units
ADM 1100	Introduction to Business	3 Units
BASc in Software Engineering ^{1, 2}		114 Units

Note(s)

Please consult the requirements for the BASc in Software Engineering (http://catalogue.uottawa.ca/en/undergrad/basc-software-engineering/) program.

2

1

Students who complete this option will be exempted from 12 course units of optional courses and 3 course units of optional courses in computing.