B.A. SPÉCIALISÉ
BIDISCIPLINAIRE EN
COMMUNICATION ET LETTRES FRANÇAISES

Communication
Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

Lettres françaises
Our programs in lettres françaises offer a complete, diverse and thorough education involving the following:

- Studying literature from France, Quebec, French-speaking Ontario and other communities of the francophonie.
Using a number of critical and theoretical approaches, you will expand your understanding of cultural diversity, sharpen your critical thinking skills and enrich your oral and written expression.

- Mastering the French language and, in particular, French composition.
Specialized courses give you the tools to improve your syntax, enrich your vocabulary and polish your style. Other courses give you theoretical knowledge as well as practical experience with writing tools and writing and publishing methods used in many work settings, including educational institutions, businesses, the public service, public relations agencies and the media. As sought after as it is rare, a mastery of French is a real asset when looking for a job.

- Developing your flair for creative writing
Workshops led by writers-in-residence and professor writers help you improve your own writing and enhance your creativity.

What’s more, the University of Ottawa’s Département de français is one of the very few university departments in Canada to offer both a master’s and a PhD in creative writing.

This program is offered in French only.

Program Requirements
Co-operative education is available with this program.

Requirements for this program have been modified. Please consult the 2020-2021 calendars (https://catalogue.uottawa.ca/en/archives/) for the previous requirements.

**Basic skills**
3 course units from: 3 Units
- PHI 1501 Raisonnement et pensée critique
- PHI 1701 Philosophie : idées et arguments

3 course units from: 3 Units
- AHL 1500 Initiation aux études interdisciplinaires en Arts 1
- AHL 1900 Introduction to Interdisciplinary Study in the Arts 1
- PHI 1502 Raisonnement moral
- PHI 1503 Les grandes questions philosophiques
- PHI 1504 Les grands philosophes
- PHI 1702 Philosophie : thèmes et textes

**Communication (48 course units)**
- CMN 1548 Introduction à la communication organisationnelle 3 Units
- CMN 1560 Introduction à l’étude des médias 3 Units
- CMN 2501 Méthodes de recherche en communication 3 Units
- CMN 2548 Communication organisationnelle 3 Units
- CMN 2560 Théories des médias 3 Units
- CMN 3502 Méthodes quantitatives 3 Units
- CMN 3503 Méthodes qualitatives 3 Units
- CMN 3505 Éthique des médias 3 Units
- CMN 3509 Théories approfondies en communication 3 Units
- CMN 3530 Planification des communications 3 Units

3 course units from: 3 Units
- JOU 3700 Théories du journalisme
- JOU 4700 Sociologie du journalisme : de la production à la réception

6 optional course units in communication (CMN) 6 Units
9 optional course units in at the 4000 level in communication (CMN) 9 Units

**Lettres françaises (48 course units)**
- FRA 2555 Adapter son message au destinataire 3 Units
- FRA 2700 Développer sa méthode de travail 3 Units
- FRA 2705 Écrire avec concision et clarté 3 Units
- FRA 2789 Comprendre les rouages de la grammaire 3 Units
- FRA 3548 Écriture et information 3 Units
- FRA 3599 Trouver le mot juste 3 Units
- FRA 3704 Éditique I : le texte et l'image 3 Units

6 course units from: 6 Units
- FRA 1746 Culture et littérature françaises : des origines au XVIIIe siècle
- FRA 1748 Culture et littérature françaises : du XIXe siècle à nos jours
- FRA 1750 Culture et littérature du Canada français, de la Nouvelle-France à nos jours

3 course units from: 3 Units
- FRA 2540 Fictions de l’aventure
- FRA 2545 Littérature et culture de l’Ontario français

FRA 2723  Littérature et cinéma
FRA 2780  Le récit

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<td>FRA 3549</td>
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<td>FRA 3749</td>
<td>La rhétorique</td>
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<td>FRA 3756</td>
<td>La littérature d'idées</td>
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<td>FRA 3780</td>
<td>Littérature et formes artistiques</td>
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9 course units from: 9 Units
- FRA 3578  Critique et chronique culturelles
- FRA 3703  Écrire pour le Web et les réseaux sociaux
- FRA 3748  Savoir persuader

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<td>La langue dans le texte littéraire</td>
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Elective courses
18 elective course units 2 18 Units

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Total: 120 Units

Note(s)

1. This course has variable topics. Students may take this course twice.
2. The electives may be replaced by a combination of Option(s) ([link](http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27)), and/or elective units.