B.A. SPÉCIALISÉE BIDISCIPLINAIRE EN COMMUNICATION ET LETTRES FRANÇAISES

Communication
Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

Lettres françaises
Our programs in lettres françaises offer a complete, diverse and thorough education involving the following:

• Studying literature from France, Quebec, French-speaking Ontario and other communities of the francophonie.
Using a number of critical and theoretical approaches, you will expand your understanding of cultural diversity, sharpen your critical thinking skills and enrich your oral and written expression.

• Mastering the French language and, in particular, French composition.
Specialized courses give you the tools to improve your syntax, enrich your vocabulary and polish your style. Other courses give you theoretical knowledge as well as practical experience with writing tools and writing and publishing methods used in many work settings, including educational institutions, businesses, the public service, public relations agencies and the media. As sought after as it is rare, a mastery of French is a real asset when looking for a job.

• Developing your flair for creative writing
Workshops led by writers-in-residence and professor writers help you improve your own writing and enhance your creativity.

What’s more, the University of Ottawa’s Département de français is one of the very few university departments in Canada to offer both a master’s and a PhD in creative writing.

This program is offered in French only.

Program Requirements
Co-operative education is available with this program.

Requirements for this program have been modified. Please consult the 2017-2018 calendars (http://catalogue.uottawa.ca/en/archives) for the previous requirements.

3 course units from:

3 Units

3 course units from:

3 Units

3 course units from:

3 Units

3 course units from:

3 Units

3 course units from:

3 Units

Communication (48 course units)

CMN 1548 Introduction à la communication organisationnelle

CMN 1560 Introduction à l'étude des médias

CMN 2501 Méthodes de recherche en communication

CMN 2548 Communication organisationnelle

CMN 2560 Théories des médias

CMN 3502 Méthodes quantitatives

CMN 3503 Méthodes qualitatives

CMN 3505 Éthique des médias

CMN 3509 Théories approfondies en communication

CMN 3530 Planification des communications

3 course units from:

3 Units

JOU 3700 Théories du journalisme

JOU 4700 Sociologie du journalisme : de la production à la réception

6 optional course units in communication (CMN)

6 Units

9 optional course units in at the 4000 level in communication (CMN)

9 Units

Lettres françaises (48 course units)

FRA 1746 Littérature française: des origines au XVIIIe siècle

FRA 1748 Littératures française et québécoise : du XIXe siècle à nos jours

FRA 2555 Rédaction pratique

FRA 2700 Méthodes d’enquête et de documentation

FRA 2705 Réécriture et révision

FRA 2789 Grammaire d’aujourd’hui

FRA 3548 Écriture et information

FRA 3704 Éditique I : le texte et l’image

3 course units from:

3 Units

FRA 2549 Contraction et synthèse de textes

FRA 3599 Langue, expression et style

3 course units from:

3 Units

FRA 2540 Paralittératures

FRA 2545 Littérature et culture de l’Ontario français

FRA 2723 Littérature et cinéma

FRA 2780 Le récit

This is a copy of the 2018-2019 catalog.

<table>
<thead>
<tr>
<th>Course Units</th>
<th>Description</th>
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<tbody>
<tr>
<td>3</td>
<td>Units</td>
</tr>
<tr>
<td>FRA 3549</td>
<td>Littérature et journalisme</td>
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<tr>
<td>FRA 3749</td>
<td>La rhétorique</td>
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<tr>
<td>FRA 3756</td>
<td>Essayistes et pamphlétaires</td>
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<tr>
<td>FRA 3780</td>
<td>Littérature et formes artistiques</td>
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<td>9</td>
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<td>FRA 3550</td>
<td>Communication écrite</td>
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<td>FRA 3578</td>
<td>Critique et chronique culturelles</td>
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<td>FRA 3588</td>
<td>Vulgarisation des connaissances spécialisées</td>
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<tr>
<td>FRA 3700</td>
<td>Édition et société</td>
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<tr>
<td>FRA 3703</td>
<td>Rédaction hypertextuelle</td>
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<td>FRA 3748</td>
<td>Écriture et persuasion</td>
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<td>6</td>
<td>Units</td>
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<tr>
<td>FRA 4580</td>
<td>Littérature et société</td>
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<td>FRA 4583</td>
<td>Littérature et politique</td>
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<td>FRA 4589</td>
<td>La langue dans le texte littéraire</td>
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<tr>
<td>FRA 4590</td>
<td>Lecture et réception</td>
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<td>FRA 4770</td>
<td>Littérature et savoirs</td>
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<td>FRA 4775</td>
<td>La littérature et les mythes</td>
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<td>FRA 4790</td>
<td>Théories du signe</td>
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<td>18</td>
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<td>Elective course units</td>
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<td>18 Units</td>
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The electives may be replaced by a combination of a Minor, Option(s) (http://catalogue.uottawa.ca/en/programs/ #filter=filter_19&filter_170&filter_27), and/or elective units. Consult the Faculty of Arts website for more information.

Note(s)

1. This course has variable topics. Students may take this course twice.