

# B.A. SPÉCIALISÉ BIDISCIPLINAIRE EN COMMUNICATION ET LETTRES FRANÇAISES

## Communication

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

## Lettres françaises

Our programs in *lettres françaises* offer a complete, diverse and thorough education involving the following:

- **Studying literature from France, Quebec, French-speaking Ontario and other communities of the francophonie.**

Using a number of critical and theoretical approaches, you will expand your understanding of cultural diversity, sharpen your critical thinking skills and enrich your oral and written expression.

- **Mastering the French language and, in particular, French composition.**

Specialized courses give you the tools to improve your syntax, enrich your vocabulary and polish your style. Other courses give you theoretical knowledge as well as practical experience with writing tools and writing and publishing methods used in many work settings, including educational institutions, businesses, the public service, public relations agencies and the media. As sought after as it is rare, a mastery of French is a real asset when looking for a job.

- **Developing your flair for creative writing**

Workshops led by writers-in-residence and professor writers help you improve your own writing and enhance your creativity.

What's more, the University of Ottawa's *Département de français* is one of the very few university departments in Canada to offer both a master's and a PhD in creative writing.

This program is offered in French only.

## Program Requirements

Co-operative education is available with this program.

Requirements for this program have been modified. Please consult the 2021-2022 calendars (<http://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

### Basic Skills

3 course units from: 3 Units

PHI 1501 Raisonnement et pensée critique

PHI 1701 Philosophie : idées et arguments

3 course units from: 3 Units

AHL 1500 Initiation aux études interdisciplinaires en Arts<sup>1</sup>

AHL 1900 Introduction to Interdisciplinary Study in the Arts<sup>1</sup>

PHI 1502 Raisonnement moral

PHI 1503 Les grandes questions philosophiques

PHI 1504 Les grands philosophes

PHI 1702 Philosophie : thèmes et textes

### Communication (48 course units)

CMN 1548 Introduction à la communication organisationnelle 3 Units

CMN 1560 Introduction à l'étude des médias 3 Units

CMN 2501 Méthodes de recherche en communication 3 Units

CMN 2548 Communication organisationnelle 3 Units

CMN 2560 Théories des médias 3 Units

CMN 3502 Méthodes quantitatives 3 Units

CMN 3503 Méthodes qualitatives 3 Units

CMN 3505 Éthique des médias 3 Units

CMN 3509 Théories approfondies en communication 3 Units

CMN 3530 Planification des communications 3 Units

3 course units from: 3 Units

JOU 3700 Théories du journalisme

JOU 4700 Sociologie du journalisme : de la production à la réception

6 optional course units in communication (CMN) 6 Units

9 optional course units in at the 4000 level in communication (CMN) 9 Units

### Lettres françaises (48 course units)

FRA 2555 Adapter son message au destinataire 3 Units

FRA 2700 Développer sa méthode de travail 3 Units

FRA 2705 Écrire avec concision et clarté 3 Units

FRA 2789 Comprendre les rouages de la grammaire 3 Units

FRA 3548 Écriture et information 3 Units

FRA 3599 Trouver le mot juste 3 Units

FRA 3704 Éditique I : le texte et l'image 3 Units

6 course units from: 6 Units

FRA 1746 Culture et littérature françaises : des origines au XVIIIe siècle

FRA 1748 Culture et littérature françaises : du XIXe siècle à nos jours

FRA 1750 Culture et littérature du Canada français, de la Nouvelle-France à nos jours

3 course units from: 3 Units

FRA 2540 Fictions de l'aventure

FRA 2545 Littérature et culture de l'Ontario français

*This is a copy of the 2022-2023 catalog.*

FRA 2723 Littérature et cinéma	
FRA 2780 Lire le roman	
3 course units from:	3 Units
FRA 3549 Littérature et journalisme	
FRA 3749 La rhétorique	
FRA 3756 La littérature d'idées	
FRA 3780 Littérature et formes artistiques	
9 course units from:	9 Units
FRA 3578 Critique et chronique culturelles	
FRA 3703 Écrire pour le Web et les réseaux sociaux	
FRA 3748 Persuasion et rhétorique	
6 course units from:	6 Units
FRA 4589 La langue dans le texte littéraire	
FRA 4590 Lecture et réception	
FRA 4770 Littérature et savoirs	
FRA 4790 Théories du signe	
<b>Elective Courses</b>	
18 elective course units <sup>2</sup>	18 Units
<b>Total:</b>	<b>120 Units</b>

Note(s)

<sup>1</sup> This course has variable topics. Students may take this course twice.

<sup>2</sup> The electives may be replaced by a combination of Option(s) ([http://catalogue.uottawa.ca/en/programs/#filter=filter\\_19&filter\\_170&filter\\_27](http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27)), and/or elective units.