B.A. SPÉCIALISÉE BIDISCIPLINAIRE EN COMMUNICATION ET LETTRES FRANÇAISES

Communication
Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

Lettres françaises
Our programs in lettres françaises offer a complete, diverse and thorough education involving the following:

• Studying literature from France, Quebec, French-speaking Ontario and other communities of the francophonie.

Using a number of critical and theoretical approaches, you will expand your understanding of cultural diversity, sharpen your critical thinking skills and enrich your oral and written expression.

• Mastering the French language and, in particular, French composition.

Specialized courses give you the tools to improve your syntax, enrich your vocabulary and polish your style. Other courses give you theoretical knowledge as well as practical experience with writing tools and writing and publishing methods used in many work settings, including educational institutions, businesses, the public service, public relations agencies and the media. As sought after as it is rare, a mastery of French is a real asset when looking for a job.

• Developing your flair for creative writing

Workshops led by writers-in-residence and professor writers help you improve your own writing and enhance your creativity.

What’s more, the University of Ottawa's Département de français is one of the very few university departments in Canada to offer both a master’s and a PhD in creative writing.

This program is offered in French only.

Program Requirements
Co-operative education is available with this program.

Requirements for this program have been modified. Please consult the 2018-2019 calendars (https://catalogue.uottawa.ca/en/archives) for the previous requirements.

3 course units from:

PHI 1501 Raisonnement et pensée critique
PHI 1701 Philosophie : idées et arguments

3 course units from:

AHL 1500 Initiation aux études interdisciplinaires en Arts
AHL 1900 Introduction to Interdisciplinary Study in the Arts

PHI 1502 Raisonnement moral
PHI 1503 Les grandes questions philosophiques
PHI 1504 Les grands philosophes
PHI 1702 Philosophie : thèmes et textes

Communication (48 course units)

CMN 1548 Introduction à la communication organisationnelle
CMN 1550 Introduction à l'étude des médias
CMN 2501 Méthodes de recherche en communication
CMN 2548 Communication organisationnelle
CMN 2550 Théories des médias
CMN 3502 Méthodes qualitatives
CMN 3503 Théories approfondies en communication
CMN 3530 Planification des communications

3 course units from:

JOU 3700 Théories du journalisme
JOU 4700 Sociologie du journalisme : de la production à la réception

6 optional course units in communication (CMN)
9 optional course units in at the 4000 level in communication (CMN)

Lettres françaises (48 course units)

FRA 1746 Littérature française : des origines au XVIIIe siècle
FRA 1748 Littératures française et québécoise : du XIXe siècle à nos jours
FRA 2555 Adapter son message au destinataire
FRA 2700 Développer ma méthode de travail
FRA 2705 Écrire avec concision et clarté
FRA 2789 Comprendre les rouages de la grammaire
FRA 3548 Écriture et information
FRA 3599 Trouver le mot juste
FRA 3700 Édition I : le texte et l'image

3 course units from:

FRA 2540 Paralittératures
FRA 2545 Littérature et culture de l'Ontario français
FRA 2723 Littérature et cinéma
FRA 2780 Le récit

3 course units from:

FRA 3549 Littérature et journalisme

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>FRA 3749</td>
<td>La rhétorique</td>
</tr>
<tr>
<td>FRA 3756</td>
<td>Essayistes et pamphlétaires</td>
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<tr>
<td>FRA 3780</td>
<td>Littérature et formes artistiques</td>
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<td>9 course units from: 9 Units</td>
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<tr>
<td>FRA 3578</td>
<td>Critique et chronique culturelles</td>
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<td>FRA 3703</td>
<td>Écrire pour le Web et les réseaux sociaux</td>
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<td>FRA 3748</td>
<td>Savoir persuader</td>
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<td>6 course units from: 6 Units</td>
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<tr>
<td>FRA 4580</td>
<td>Littérature et société</td>
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<tr>
<td>FRA 4583</td>
<td>Littérature et politique</td>
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<tr>
<td>FRA 4589</td>
<td>La langue dans le texte littéraire</td>
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<tr>
<td>FRA 4590</td>
<td>Lecture et réception</td>
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<td>FRA 4770</td>
<td>Littérature et savoirs</td>
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<td>FRA 4775</td>
<td>La littérature et les mythes</td>
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<td>FRA 4790</td>
<td>Théories du signe</td>
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<td>18 elective course units 18 Units</td>
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<td>Total:</td>
<td>120 Units</td>
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The electives may be replaced by a combination of a Minor, Option(s) (http://catalogue.uottawa.ca/en/programs/#filter=filter_19&filter_170&filter_27), and/or elective units.

Note(s)

1. This course has variable topics. Students may take this course twice.