

# MICROPROGRAM STRATEGIC DATA MANAGEMENT (ONLINE)

## Overview

The Microprogram in Strategic Data Management (online) is specifically designed for international Francophone professionals by the Telfer School of Management, accredited with the prestigious triple crown. Enhance your experience with a management program offered exclusively online.

This program is offered in French.

## Admission Requirements

### Non-degree students

Students pursuing a Microprogram, without being admitted to or intending to complete a graduate program, must obtain the prior approval of the academic unit offering the Graduate Microprogram.

Students must meet the following eligibility:

- Bachelor's degree
- Minimum of 3 years of full-time work experience in strategic data management

If you would like to enroll in a microprogram without being admitted in a graduate studies program, please send us an email at [graduate@telfer.uottawa.ca](mailto:graduate@telfer.uottawa.ca) and include the following documents:

- CV
- Copies of transcripts from all universities you have attended
- Letter of intent (500 words)

Candidates must understand, speak, and write French fluently. They may be required to provide proof of French language proficiency.

## Program Requirements

Students must meet the following requirements:

### Compulsory Courses:

MBA 5500	Analyse descriptive des données	1.5 Units
MBA 5501	Analyse inférentielle des données	1.5 Units
MBA 5564	L'entreprise numérique	1.5 Units
MBA 6762	Gestion de projet	3 Units