

MICROPROGRAM STRATEGIC BUSINESS MANAGEMENT (ONLINE)

Overview

The microprogram in Strategic Business Management (online) is specifically designed for international Francophone professionals by the Telfer School of Management, accredited with the prestigious triple crown. Enhance your experience with a management program offered exclusively online.

This program is offered in French.

Admission Requirements

Non-degree students

Students pursuing a Microprogram, without being admitted to or intending to complete a graduate program, must obtain the prior approval of the academic unit offering the Graduate Microprogram.

Students must meet the following eligibility:

- Bachelor's degree
- Minimum of 3 years of full-time work experience in strategic business management

If you would like to enroll in a microprogram without being admitted in a graduate studies program, please send us an email at graduate@telfer.uottawa.ca and include the following documents:

- CV
- Copies of transcripts from all universities you have attended
- Letter of intent (500 words)

Candidates must understand, speak, and write French fluently. They may be required to provide proof of French language proficiency.

Program Requirements

Students must meet the following requirements:

Compulsory Courses:

MBA 5561	Formulation de la stratégie	1.5 Units
MBA 5755	Principes d'économie pour les gestionnaires d'entreprises internationales	3 Units
MBA 6666	Principes de négociation	1.5 Units
MBA 6669	Consultation en gestion	1.5 Units