MASTER OF COMMUNICATION

The Department of Communication at the Faculty of Arts offers an MA program in Communication with thesis or with research paper, a Master of Communication (MC) by coursework to which a co-op option can be added, and a PhD in Communication.

The Department of Communication, in collaboration with the University of Ottawa's Co-op office, offers a co-op option to a limited number of students in the MC program. Students must request this option in their admission file. The co-op option provides the opportunity to acquire practical work experience by completing two one-term paid work placements.

The department is one of the participating units in the collaborative program in Science, Society and Policy.

The Master of Communication focuses on two fields of research: media studies and organizational communication. The media studies field examines the content and the modes of operation of traditional and emerging media in their social, cultural, economic, political and regulatory contexts.

Organizational communication focuses on interpersonal and group interactions in the workplace; planning for internal and external communication in private, public, and nonprofit organizations; risk/crisis communication, public relations, ICT's uses within organizations, etc.

The program aims to develop in graduates the following skills:

- Evaluate critically the theories, concepts and assumptions underlying media studies or organizational communication with particular attention to their chosen research interest.
- Demonstrate an ability to identify and work with the varying epistemological traditions developed by French-speaking and English-speaking scholars in communication studies.
- Contribute to the development of skills, theories, approaches, and materials for both academics and professionals.
- Analyze data and communicate research results to diverse audiences, including scholars, policymakers, and professionals in communication studies.

The master of communication is offered on a full-time or on a part-time basis.

In accordance with the University of Ottawa regulation, students have a right to produce their work, their thesis, and to answer examination questions in French or in English.

The programs are governed by the academic regulations (http://www.grad.ottawa.ca/Default.aspx?tabid=1807/) in effect for graduate studies.

Admission Requirements

For the most accurate and up to date information on application deadlines, language tests and other admission requirements, please visit the specific requirements (https://www.ottawa.ca/graduate-studies/programs-admission/apply/specific-requirements/) webpage.

The requirements for admission to the Master of Communication program are as follows:

- An honours bachelor's degree (or equivalent) with a specialization or major in Communication or a related discipline.
- An honours bachelor's degree (or equivalent) in another discipline, with a minor in Communication and two or more years of relevant experience.
- An honours bachelor's degree (or equivalent) in another discipline, with three or more years of relevant experience.
- A minimum overall average of 70% (B), calculated in accordance with graduate studies guidelines.
- All applicants must be able to understand, speak, and write proficiently either English or French. Applicants whose first language is neither English nor French must provide proof of proficiency in one or the other. In addition, a passive knowledge of the other language (ability to understand the spoken and written word) is necessary. The list of acceptable proofs is indicated in the "Admission" section of the general regulations in effect for graduate studies.

Co-op Option

The Department of Communication, in collaboration with the University of Ottawa's Co-op office, offers a co-op option to a limited number of students in the MC program. Students must request this option in their admission file. The co-op option provides the opportunity to acquire practical work experience by completing two one-term paid work placements.

Candidates who do not fully meet the above requirements may be admitted upon successful completion of a maximum of five advanced undergraduate qualifying courses in Communication. The specific courses are determined by the Admissions Committee based on its evaluation of the candidate's previous academic and professional experience relevant to Communication.

Please be advised that, given the high level of competition for admission into the Department of Communication's graduate programs and the limited number of available spaces, an overall average of 70% does not guarantee entry. The Department of Communication reserves the right to alter the minimum average required in accordance with the quality and quantity of applications it receives each year.

In accordance with the University of Ottawa regulation, assignments, examinations, research papers and theses can be produced in either English or French.

Program Requirements

The Department offers a Master of Communication (MC) by coursework to which a co-op option can be added.

Requirements for this program have been modified. Please consult the 2018-2019 calendars (https://catalogue.ottawa.ca/en/archives/) for the previous requirements.

Master of Communication (MC)

The MC has the following requirements (30 units):

- CMN 5100
- One theory seminar specific to the student's chosen field of specialization (3 units):

• CMN 5131
• CMN 5132
• Eight optional seminars (24 units)
• Electives are selected from the list of graduate courses in Communication or from other graduate programs subject to approval by the director of graduate studies.

Co-op Option
The sequence for the co-op option is as follows:

The first co-op placement will take place in the spring/summer of the first year and the second placement will take place in the fall term of the second year. Students who enroll in the co-op option will obtain twelve units (six units per work placement) for their work experience. Each work term is graded P/F (Pass or Fail), based on the employer's report and on a written report completed by the student. The student's report must be 15-20 pages, including appendices. The Master of Communication Program's co-op officer (a professor who also serves as the Department's representative on the university's co-op Committee) will evaluate the student reports.

The units awarded for co-op terms may not be used to obtain equivalences for other courses. In other words, the co-op units are additional to the minimum requirements of the degree.

To remain enrolled in the co-op option, a student must:

• maintain full-time status
• maintain a 7.0 grade point average
• obtain a passing grade for each co-op work term.

List of Courses by Field
Media Studies

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>CMN 5100</td>
<td>Research Methods</td>
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<tr>
<td>CMN 5132</td>
<td>Theories and Effects of the Media</td>
<td>3</td>
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<tr>
<td>CMN 5105</td>
<td>Contemporary Communication Issues</td>
<td>3</td>
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<tr>
<td>CMN 5110</td>
<td>Social History of Communication Technologies</td>
<td>3</td>
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<td>CMN 5115</td>
<td>Communication Ethics</td>
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<tr>
<td>CMN 5120</td>
<td>Public Communication Campaigns: Theories and Applications</td>
<td>3</td>
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<tr>
<td>CMN 5133</td>
<td>Health Communication Theories</td>
<td>3</td>
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<tr>
<td>CMN 5140</td>
<td>Communication, Globalization and Change</td>
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<td>CMN 5142</td>
<td>Risk and Crisis Communication</td>
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<td>CMN 5150</td>
<td>Knowledge Management</td>
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<td>CMN 5155</td>
<td>Advanced Research in Traditional and Emerging Media</td>
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<td>Political Uses of Media</td>
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<td>Construction of Social Reality by the Media</td>
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<td>CMN 5165</td>
<td>New Directions in Journalism</td>
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<td>CMN 5170</td>
<td>International Communication</td>
<td>3</td>
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<tr>
<td>CMN 5190</td>
<td>Media, Identity and Diversity</td>
<td>3</td>
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<td>CMN 5195</td>
<td>Special Topics</td>
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<tr>
<td>CMN 5900</td>
<td>Directed Studies in Communication</td>
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<tr>
<td>CMN 5995</td>
<td>Special Topics in Communication</td>
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Organizational Communication

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<td>3</td>
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<td>Contemporary Communication Issues</td>
<td>3</td>
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<td>CMN 5115</td>
<td>Communication Ethics</td>
<td>3</td>
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<tr>
<td>CMN 5130</td>
<td>Diversity in the Workplace: Communication Challenges</td>
<td>3</td>
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<tr>
<td>CMN 5133</td>
<td>Health Communication Theories</td>
<td>3</td>
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<td>CMN 5135</td>
<td>Communication Management</td>
<td>3</td>
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<tr>
<td>CMN 5136</td>
<td>Virtual Work Teams: Communication Issues</td>
<td>3</td>
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<td>CMN 5140</td>
<td>Communication, Globalization and Change</td>
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<td>CMN 5141</td>
<td>Government Communication</td>
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<td>CMN 5142</td>
<td>Risk and Crisis Communication</td>
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<td>CMN 5155</td>
<td>Advanced Research in Traditional and Emerging Media</td>
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<td>CMN 5195</td>
<td>Special Topics</td>
<td>3</td>
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<td>CMN 5170</td>
<td>International Communication</td>
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<tr>
<td>CMN 5900</td>
<td>Directed Studies in Communication</td>
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<td>Special Topics in Communication</td>
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Duration of the Program
It is expected that the Master of Communication will be completed within one year full-time. Note that the co-op option will require somewhat more time. The maximum time permitted, whether enrolled part-time or full-time, is four years from the date of initial enrollment in the program.

Minimum Standards
The passing grade in all courses is C+. A student who has incurred two failures is withdrawn from the program.

Research
Research Fields & Facilities
Located in the heart of Canada's capital, a few steps away from Parliament Hill, the University of Ottawa is among Canada's top 10 research universities.

uOttawa focuses research strengths and efforts in four Strategic Areas of Development in Research (SADRs):

• Canada and the World
• Health
• e-Society
• Molecular and Environmental Sciences

With cutting-edge research, our graduate students, researchers and educators strongly influence national and international priorities.

Research at the Faculty of Arts
The Faculty of Arts is proud of the state of the art research conducted by its professors. In the spirit of showcasing its research to the university community as well as to the general public, the Faculty has created three activities: Dean's Lecture Series, Treasures of the Library, and Excellence Lectures.
Facilities, Research Centres and Institutes at the Faculty of Arts

For more information, refer to the list of faculty members and their research fields on Uniweb.

IMPORTANT: Candidates and students looking for professors to supervise their thesis or research project can also consult the website of the faculty or department (https://www.uottawa.ca/graduate-studies/students/academic-unit-contact-information/) of their program of choice. Uniweb does not list all professors authorized to supervise research projects at the University of Ottawa.

Courses
Please consult the schedule to know the courses offered at each term.

CMN 5100 Research Methods (3 units)
Research design and methods relevant to the Master’s thesis or research paper project.
Course Component: Seminar

CMN 5105 Contemporary Communication Issues (3 units)
State of the art of the discipline. Exploration of major domains of communication research, along with contemporary issues being addressed by scholars in these fields of specialization.
Course Component: Seminar

CMN 5110 Social History of Communication Technologies (3 units)
Exploration of the social, political, economic, cultural and ethical ramifications of communication technologies as they have evolved over time. Relationship between innovation in new communication technologies and social and cultural change.
Course Component: Seminar

CMN 5115 Communication Ethics (3 units)
Emphasis on the significance of ethical principles and responsibilities of public communicators, as well as sanctions faced when communicators fail to uphold these principles. Critique of self-regulation of the media. Analysis of argumentation. Study of legal precedents with respect to defamation.
Course Component: Seminar

CMN 5120 Public Communication Campaigns: Theories and Applications (3 units)
Theories and applications relevant to campaigns that promote issues and causes in the public interest. Strategies and techniques. Cases studies in the areas of health, environment, education and other public domains.
Course Component: Seminar

CMN 5130 Diversity in the Workplace: Communication Challenges (3 units)
Theories and pragmatics of intercultural communication as applicable to various forms of communication (verbal and nonverbal) between and among individuals of different ethnicities, races, cultures, age groups, sexual orientations, genders, classes, abilities, language, religion, and value orientations. Focused on workplace interactions.
Course Component: Seminar

CMN 5131 Organizational Communication Theories (3 units)
Different approaches (e.g., interactionist, narrative, critical) to organizational communication research, with a focus on benchmark studies and key researchers. Role of theories in understanding communication challenges faced by contemporary organizations. Issues related to communication networks, organizational learning, management of diversity, computerization of organizations, and management of risks, among others.
Course Component: Seminar

CMN 5132 Theories and Effects of the Media (3 units)
Critique of traditional (e.g., cultivation, social learning, and dependency), interpretive (e.g., narrative and genre), and critical/ cultural (e.g., political economy) theories of the mass media. Contemporary research directions in the field of mass and emerging communications. Study of the effects on audience behavior.
Course Component: Seminar

CMN 5133 Health Communication Theories (3 units)
Concepts, research, and theories regarding health communication issues at the micro level (e.g., interactions between patient and healthcare provider), mezzo level (e.g., role of information in healthcare organizations) and macro level (e.g., role of media in shaping public perceptions of health and illness). Qualitative, quantitative, and mixed-method research, with a stress on interdisciplinary approaches to health communication and public health research.
Course Component: Seminar

CMN 5135 Communication Management (3 units)
Role of communication in organizational development, team development, and corporate/institutional positioning. Internal and external communication in public and private organizations. Case studies of Canadian and international organizations.
Course Component: Seminar

CMN 5136 Virtual Work Teams: Communication Issues (3 units)
Theoretical and practical issues raised by the integration of mediated and distance communication into the work place, including those specific to the functioning of virtual teams (e.g., E-leadership, cohesion, communication, and trust).
Course Component: Seminar

CMN 5140 Communication, Globalization and Change (3 units)
Impact of information and communication technologies and political, cultural, and global dynamics on organizations. Theoretical and critical reflections on the strategic management of change in organizations, the transformation of organizational cultures, and intervention practices. Case studies of hybrid cultures.
Course Component: Seminar

CMN 5141 Government Communication (3 units)
Issues and concerns of particular relevance to the public service communication community. Preparation of a consultation report that focuses on a specific communication challenge faced by professional communicators.
Course Component: Seminar

CMN 5142 Risk and Crisis Communication (3 units)
The role of communication in general and mass media and the Internet in particular in high risk situations such as conflict, war, disaster, emergency, and acts of terrorism (including biological threats) in a variety of cultural contexts. Characteristics of modern risk societies, risk identification and management, the relationship between risk and crisis communication, and crisis management strategies. Case studies.
Course Component: Seminar

CMN 5150 Knowledge Management (3 units)
Research directions in organizational learning, collective intelligence and information architecture, situated in the technical context of the general digitization of communication and the socio-cultural context of knowledge societies and human development policies. Interdisciplinary perspectives. Case studies from the work place, education, health, and cultural industries.
Course Component: Seminar

CMN 5155 Advanced Research in Traditional and Emerging Media (3 units)
Empirical and critical studies of traditional and emerging media in various social contexts: organizational, domestic, educational, etc. Emerging research trends (qualitative and quantitative).
Course Component: Seminar

CMN 5160 Political Uses of Media (3 units)
Critical review of key aspects of contemporary theory, research, and practice in political communication. Uses of traditional and emerging media by governments, politicians, and civil society (NGOs, activist groups and citizens) to communicate with their publics, influence public and policy agendas, effect social and political change, monitor public opinion, manage their reputation, and/or build networks of resistance. Impact of changing communication technologies on government media relations. Case studies.
Course Component: Seminar

CMN 5161 Construction of Social Reality by the Media (3 units)
Study of the media strategies that aim to create the verisimilitude of everyday life. Analysis of the contemporary production of authenticity (or its simulation) in media genres such as televised reality shows, mock news shows, cringe comedy, and polemical documentaries.
Course Component: Seminar

CMN 5165 New Directions in Journalism (3 units)
Theoretical and empirical studies of recent trends and changes in journalistic practices. Impact of social, economic and technological factors on journalism (e.g., commoditization of information, concentration of ownership, and digital media convergence). New socio-critical practices. Audience research.
Course Component: Seminar

CMN 5170 International Communication (3 units)
Contemporary approaches to international communication. The role of traditional and emerging media, international institutions, governmental agencies, and NGOs. Analysis of problems related to participatory communication and alternative models.
Course Component: Seminar

CMN 5190 Media, Identity and Diversity (3 units)
Study of identity issues as seen through the prism of the media and relating to ethnicities, races, cultures, age groups, sexual orientations, genders, classes, abilities, language, religion, and value orientations. Study of the representations and challenges posed by ‘otherness’ and diversity in an era of globalization and accelerated circulation of information.
Course Component: Seminar

CMN 5195 Special Topics (3 units)
In-depth examination of a topic in Communication.
Course Component: Seminar

CMN 5500 Méthodes de recherche (3 crédits)
Différentes étapes de l'élaboration du projet de thèse ou du mémoire de maîtrise.
Volet : Séminaire

CMN 5505 Enjeux contemporains en communication (3 crédits)
Étude des avancées les plus récentes de la discipline. Exploration des principaux domaines de recherche en communication et des enjeux contemporains étudiés par les spécialistes oeuvrant dans différents champs de la discipline.
Volet : Séminaire

CMN 5510 Histoire sociale ces technologies de communication (3 crédits)
Exploration de l'évolution historique des ramifications sociales, politiques, économiques, culturelles et éthiques du développement des technologies de communication. Étude des liens entre les innovations en matière de technologie de communication et les changements sociaux et culturels.
Volet : Séminaire

CMN 5515 Éthique de la communication (3 crédits)
L'accent sera mis sur la signification des principes éthiques et de la responsabilité des communicateurs de masse ainsi que sur les sanctions auxquelles s'exposent les communicateurs qui ne respectent pas ces principes. Critique de l'autorégulation des médias. Analyse de l'argumentation. Étude de la jurisprudence en matière de diffamation.
Volet : Séminaire

CMN 5520 Campagnes de communication publique : Théories et applications (3 crédits)
Théories et pratiques relatives aux campagnes de communication faisant la promotion d'enjeux ou de causes d'intérêt publique. Stratégies et techniques. Études de cas dans les secteurs de la santé, de l'environnement et d'autres domaines.
Volet : Séminaire

CMN 5531 Théories de la communication organisationnelle (3 crédits)
Revue des diverses approches en communication organisationnelle (interactionniste, narrative, critique). L'accent sera mis sur les études et les principaux chercheurs qui représentent des points de référence dans le domaine. Le rôle des théories dans la compréhension des défis auxquels font face les organisations modernes. Enjeux liés aux réseaux de communication, à l'apprentissage organisationnel, à la gestion de la diversité, à l'informatisation des organisations, à la gestion du risque, et autres.
Volet : Séminaire

CMN 5532 Théories et effets des médias (3 crédits)
Analyse critique des théories classiques des médias de masse (culturalisation, apprentissage social et conditionnement), interprétatives (narrative et identité sexuelle), critique et culturelle (économique politique). Nouvelles perspectives de la recherche dans le domaine des médias de masse traditionnels et émergents. Étude des effets sur le comportement des récepteurs.
Volet : Séminaire
CMN 5533 Théories de la communication et de la santé (3 crédits)
Theories, concepts and researches related to the field of communication and
d to the health at the micro level (interactions between the patient, the doctor and
and the dispensers of health), at the intermediate level (role of information
within the organizations of soins of health) and at the macro level (the role of
medias in the construction of representations of rural hygiene and
and of the maladie). Analyze quantitative, qualitative and mixed with accent on
the approaches interdisciplinaires and the researches in health publique.
Volet : Séminaire

CMN 5535 Gestion des communications (3 crédits)
Rôle of the communication in the development of organisational,
development of the teams and in the projection of the image of
the organisation. Communication interne et externe dans les organisations
publiques et privées. Études de cas d’organisations canadiennes et
internationales.
Volet : Séminaire

CMN 5536 Équipes virtuelles : Enjeux communiquememuls (3 crédits)
Different problems novel and practical issues brought up by the
integration of means of communication mediated and to distance at
the health of the collectives of work, including problems specific
lies not only to the function of virtual teams (e.g., E-
leadership, cohesion, communication and confidence in the teams
virtuelles).
Volet : Séminaire

CMN 5540 Communication, mondialisation et changement (3 crédits)
Influence of the technologies of information and communication, of
the dynamic political, cultural and global on the organisations.
Reflections theoretical and critical port on the strategies of change
in the development of organisations, on the transformation of the cultures
organisational and the interventions practices. Études de cas de
cultures hybrides.
Volet : Séminaire

CMN 5541 Communication gouvernementale (3 crédits)
Enjeux and préoccupations spécifiques à la communauté des
communicateurs d’agences publiques. Préparation d’un rapport de
consultation qui met l’accent sur un défis particulier qu’ont à relever les
communicateurs professionnels.
Volet : Séminaire

CMN 5542 Communication de crise et du risque (3 crédits)
The role of the communication in general, mass media and
internet in particular, in situations of crisis as the war,
disasters nature, the urgencies and the acts terrorists (including
the threats biologiques) in a variety of contexts cultures.
Characteristics of the modern societies at high risk, identification
and management of risks and crises, relations between the risks and
the communication of crisis, study of the strategies of management of crisis. Études de
cas.
Volet : Séminaire

CMN 5550 Gestion des connaissances (3 crédits)
Principal orientations of the research on the apprentissage
organisationnel, the collective intelligence and the architecture of the information,
situées à la fois dans le contexte technique de la numérisation
generalisée de la communication et dans le contexte sociocultural of the
society of the knowledge and of the political development human.
Une perspective interdisciplinaire sera privilégiée. Des études de cas en
milieu de travail, in education, in health and in the industries culturelles.
Volet : Séminaire

CMN 5555 Recherches avancées sur les médias traditionnels et ceux en
émergence (3 crédits)
Études empiriques et critiques des médias traditionnels et en émergence
dans différents contextes : monde du travail, vie quotidienne, education,
etc. Nouveaux courants de recherche (qualitative et quantitative).
Volet : Séminaire

CMN 5560 Usages politiques des médias (3 crédits)
Revue critique des principaux aspects of the théorie contemporaine,
de la recherche and des pratiques de communication politics. Usage
des médias traditionnels and émergents par les gouvernements, les
politiciens and the society civil (agencies non gouvernementales, groups of
militants and of citoyens) pour communiquer with their public respectif,
pour influencer their public and for promoting their case and provoke
the change social and political, evaluate the public opinion, generate
their reputation and/or to develop new networks of resistance. Influence
of the technologies of communication on the relations between the
government and the médias.
Volet : Séminaire

CMN 5561 Représentation et simulation de la réalité par les médias (3 crédits)
Étude des stratégies médiatiques of construction of the effets de réel.
Analyse of the production contemporaine of the authentic (or of sa
simulation) dans les genres médiatiques comme la téléréalité,
the parodies of bulletin d’information and the documentaries polémiques.
Volet : Séminaire

CMN 5565 Nouvelles orientations en journalisme (3 crédits)
Études théoriques and empiriques des plus récentes tendances and
transformations of the practices journalistic. Incidence of the factors
sociaux, économiques and technological on the journalism (ex. :
commercialisation of the information, concentration of the property,
convergence of the médias and numérisation). Nouvelles pratiques
sociocriticals. Études des récepteurs.
Volet : Séminaire

CMN 5570 Communication internationale (3 crédits)
Approches contemporaines of the communication international. Le
rôle of the médias traditionnels and des nouveaux médias, des institutions
internationales, agences gouvernementales, ONGs. Analyse of questions
spécifiques telles que la communication participative and the models
alternatifs.
Volet : Séminaire

CMN 5590 Médias, identité et diversité (3 crédits)
Étude des problématiques identitaires liées aux diversités ethniques,
culturelles, religieuses, générations, sexuelles, économiques and
other views to the prisme of the médias. Étude de représentations
of the identity and of the alterity to the mondialisation and of the circulation
accéléré of the information.
Volet : Séminaire

CMN 5595 Thèmes spéciaux (3 crédits)
Study of a deep subject in communication.
Volet : Séminaire
CMN 5900 Études dirigées en communication / Directed Studies in Communication (3 crédits / 3 units)
Étude d'une problématique particulière ou approfondissement de ses connaissances dans un domaine des communications. Le sujet de recherche est déterminé et développé en consultation avec le professeur responsable. Le projet doit être différent de ce qui a pu être soumis dans d'autres cours. Limite d'un cours d'études dirigées par étudiant. / Opportunity to study an area of particular interest or to pursue an interest in greater depth. Research topic to be selected and developed in consultation with the supervising professor. Should not repeat work submitted in other courses. Maximum of one directed studies course per student.
Volet / Course Component: Recherche / Research
Permission du Département est requise. / Permission of the Department is required.

CMN 5910 STAGE PRATIQUE / INTERNSHIP (3 crédits / 3 units)
Stage supervised in an organism externe. Application des connaissances acquises. Rédaction d'un rapport de stage. Noté S (Satisfaisant) ou NS (Non-satisfaisant). / Supervised apprenticeship at an agency or organization Students will undertake tasks designed to draw upon their studies in communication. Written report.Grade: S (Satisfactory) / NS (Not Satisfactory).
Volet / Course Component: Stage / Work Term

CMN 5959 Thèmes spéciaux en communication / Special Topics in Communication (3 crédits / 3 units)
Étude approfondie d'un sujet en communication. / In-depth examination of a topic in Communication.
Volet / Course Component: Séminaire / Seminar

CMN 6990 Proposition de recherche / Research Proposal
Rédaction d'une proposition de thèse ou de mémoire conformément aux lignes directrices du département de communication. La proposition doit comprendre une recension critique, préparée en consultation avec le directeur ou la directrice de thèse ou de mémoire, des principaux travaux consacrés au sujet. Il faut défendre la proposition devant un comité consultatif constitué de la directrice ou du directeur et d'un autre professeur (pour le mémoire) ou de deux autres professeurs (pour la thèse). L'étudiant doit normalement satisfaire à cette exigence en une session. Si la proposition n'est pas terminée et/ou acceptée lors de cette première inscription, l'étudiant pourrait s'inscrire à nouveau à la session suivante pour la terminer et/ou la présenter une deuxième fois. Si la proposition n'est pas approuvée lors de la deuxième soumission, une note de « non satisfaisant » sera attribuée pour la proposition et un retrait du programme s'imposera. Le cours est noté S (satisfaisant) ou NS (non satisfaisant). / Preparation of an MA thesis or research paper, based on guidelines established by the department of communication. The proposal should include a thorough and critical review of literature on the research topic, prepared in consultation with the supervisor of the thesis or research paper. The proposal must be defended before an advisory committee consisting of the supervisor and one other professor (research paper) or two other professors (thesis). Students must normally satisfy this requirement in one session. If the proposal is not completed and/or accepted during the first session of registration, the student may register for it again the following session to complete and/or submit it a second time. Failure to obtain approval on the second attempt leads to a grade of 'not satisfactory' for the proposal and a mandatory withdrawal from the program. Graded S (Satisfactory) / NS (Not satisfactory).
Volet / Course Component: Recherche / Research
Préalable: CMN 5500 / Prerequisite: CMN 5100.

CMN 6998 Mémoire / Research Paper
Le mémoire compte environ 50 pages. Après avoir été approuvé par le superviseur, le mémoire doit être évalué et noté par un autre professeur. Le mémoire consiste en l'approfondissement d'une question reliée à l'un des cours. Ce travail pourra être mené soit de façon théorique (à partir d'une analyse documentaire) ou de façon appliquée (à partir d'observations ou d'études de cas) dans le champ de spécialisation choisi. Noté S (satisfaisant) ou NS (non satisfaisant). / The research paper is approximately 50 pages long and is evaluated by another professor once the student's supervisor has approved it. The research paper analyses and broadens one of the topics discussed in the courses. The work surrounding the research paper can be theoretical in nature (for instance, based on a literature review) or can adopt a more empirical approach (based on observation or on a case study). The subject matter will relate to the student's chosen field of specialization. Graded S (Satisfactory) / NS (Not satisfactory).
Volet / Course Component: Recherche / Research
Préalable: CMN 6990 / Prerequisite: CMN 6990

CMN 8101 Research Methods I (3 units)
Epistemology and research methods in communication studies. Critical analysis of the various epistemological stances in communication. Review of various intellectual tools with a view to gaining an in-depth understanding of the various steps involved in a communication research process (from the research question to the selection of a methodological approach). Review of various research techniques (interviews, observations, life stories, focus groups, surveys, etc.).
Course Component: Seminar

CMN 8102 Research Methods II (3 units)
Review and in-depth examination of various steps in the analysis of qualitative and/or quantitative data (from the transcription/coding of data to their visualisation/presentation). Emphasis on methods of analysis specific to qualitative data (discourse analysis, conversation analysis, semiotic analysis, etc.) and/or quantitative data (descriptive analysis, computer-assisted data analysis, web cookies analysis, etc.). Students are also led to develop critical thinking on the use of different methods of analysis in the area of communication research, and ultimately to take a position with regards to them.
Course Component: Seminar
Prerequisite: CMN 8101

CMN 8111 Theories in Media Studies (3 units)
In-depth investigation of the epistemological underpinnings of both classical and contemporary theories in media studies in order to explore the potential problematics related to the student's research program. One of the key aspects of this exercise in theoretical thinking consists in establishing a link among the different methodological approaches as well as with the research experience and expertise of the Department's faculty members. Upon conclusion of the course, students will be in a position to grasp the theoretical specificities of the discipline and to have developed a high degree of comfort with the various concepts and theories related to media studies.
Course Component: Seminar

This is a copy of the 2020-2021 catalog.
CMN 8112 Théories avancées en communication organisationnelle (3 crédits)
Examen approfondi des fondements épistémologiques des théories classiques et contemporaines en communication organisationnelle dans le but d'explorer les problématiques potentielles en lien avec le programme de recherche de l'étudiant. Un des aspects importants de cet exercice de réflexion théorique consiste à créer un lien avec les différentes approches méthodologiques ainsi qu'avec l'expérience et l'expertise de recherche des professeurs du département. Au terme du cours, les étudiants seront en mesure de saisir les singularités/spécificités théoriques de la discipline et de s'approprier les différents concepts et théories propres à la communication organisationnelle.

Volet : Séminaire

CMN 8130 Thèmes choisis en études des médias (3 crédits)
Examen approfondi de problématiques spécifiques aux études des médias. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8131 Thèmes choisis en communication organisationnelle (3 crédits)
Examen approfondi de problématiques spécifiques à l'étude de la communication organisationnelle. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8501 Méthodes de recherche I (3 crédits)
Épistémologie et méthodologies de la recherche en sciences de la communication. Réflexion critique sur les différents positionnements épistémologiques en communication. Étude des outils intellectuels dans l'objectif d'acquérir une compréhension en profondeur des différentes étapes d'un processus de recherche en communication (de la problématisation au choix d'une approche méthodologique). Étude des différentes techniques de recherche (entrevues, observations, récits de vie, focus group, sondage, etc.).
Volet : Séminaire

CMN 8502 Méthodes de recherche II (3 crédits)
Revue et étude approfondie des différentes démarches d'analyse de données qualitatives et/ou quantitatives (de la transcription/codage des données à leur visualisation/présentation). Un accent particulier est mis sur les méthodes d'analyse de données qualitatives (analyse de discours, analyse de conversations, analyse sémiotique, etc.) et/ou quantitatives (analyse descriptive, analyse statistique assistée par ordinateur, analyse de traces web, etc.). Les étudiants sont aussi amenés à développer une réflexion critique sur l'usage de ces différentes méthodes d'analyse dans le domaine de la recherche en communication, et éventuellement à se positionner par rapport à celles-ci.
Volet : Séminaire
Préalable : CMN 8501

CMN 8511 Théories en études des médias (3 crédits)
Examen approfondi des fondements épistémologiques des théories classiques et contemporaines en études des médias dans le but d'explorer les problématiques potentielles en lien avec le programme de recherche de l'étudiant. Un des aspects importants de cet exercice de réflexion théorique consiste à créer un lien avec les différentes approches méthodologiques ainsi qu'avec l'expérience et l'expertise de recherche des professeurs du département. Au terme du cours, les étudiants seront en mesure de saisir les singularités/spécificités théoriques de la discipline et de s'approprier les différents concepts et théories propres aux études des médias.
Volet : Séminaire

CMN 8512 Théories avancées en communication organisationnelle (3 crédits)
Examen approfondi des fondements épistémologiques des théories classiques et contemporaines en communication organisationnelle dans le but d'explorer les problématiques potentielles en lien avec le programme de recherche de l'étudiant. Un des aspects importants de cet exercice de réflexion théorique consiste à créer un lien avec les différentes approches méthodologiques ainsi qu'avec l'expérience et l'expertise de recherche des professeurs du département. Au terme du cours, les étudiants seront en mesure de saisir les singularités/spécificités théoriques de la discipline et de s'approprier les différents concepts et théories propres à la communication organisationnelle.

Volet : Séminaire

CMN 8530 Thèmes choisis en études des médias (3 crédits)
Examen approfondi de problématiques spécifiques aux études des médias. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8531 Thèmes choisis en communication organisationnelle (3 crédits)
Examen approfondi de problématiques spécifiques à l'étude de la communication organisationnelle. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8902 Séminaire de doctorat / Doctoral Seminar (3 crédits / 3 units)
L'objectif de ce séminaire est de favoriser l'émergence d'une communauté de chercheurs au sein du programme de doctorat. Le séminaire sert de tribune aux étudiants, qui présentent une première ébauche de leur projet de thèse, et il favorise les échanges de points de vue théoriques et méthodologiques au sein des deux volets du programme (études des médias et communication organisationnelle). / The objective of the seminar is to promote the emergence of a research community within the doctoral program. The seminar will be a forum where students will present and discuss a first draft of their thesis proposal. The seminar will encourage both theoretical and methodological exchanges in the two streams of the program (media studies and organizational communication).
Volet / Course Component: Séminaire / Seminar

CMN 8930 Thèmes choisis en communication / Special Topics in Communication (3 crédits / 3 units)
Examen approfondi de problématiques en communication. / In-depth study of communication issues.
Volet / Course Component: Séminaire / Seminar

CMN 9997 Projet de thèse / Thesis Proposal (6 crédits / 6 units)
Volet / Course Component: Recherche / Research
Préalables: CMN 8902, CMN 9998 / Prerequisites: CMN 8902, CMN 9998

CMN 9998 Examen de synthèse / Comprehensive Examination (6 crédits / 6 units)
Volet / Course Component: Recherche / Research
Préalables: CMN 8501, CMN 8502, (CMN 8511 ou CMN 8512), (CMN 8530 ou CMN 8531) / Prerequisites: CMN 8101, CMN 8102, (CMN 8111 ou CMN 8112), (CMN 8130 ou CMN 8131)