DOCTORATE IN PHILOSOPHY ELECTRONIC BUSINESS

Summary

• Degree offered: Doctorate in Philosophy (PhD)
• Registration status options: Full-time
• Language of instruction:
  • English
• Program option (expected duration of the program):
  • within four years
• Academic units: Faculty of Engineering (http://engineering.uottawa.ca), School of Electrical Engineering and Computer Science (EECS) (http://engineering.uottawa.ca/eecs).

Program Description

Electronic Business Technologies focuses on the integration of information technologies with business processes and strategies within a dynamic legal and business environment. At the base of Electronic Business Technologies is the fact that the application of Internet and information technology to business processes leads to remarkable new ways of conceiving and organizing businesses. This in turn leads to a myriad of innovative modes of management, new organisational structures and information architectures as well as new laws and legal and corporate strategies.

Main Areas of Research

• Electronic Business
  Electronic Business focuses on organizational transformations based on information technologies. Research includes:
  • The identification of best practices and trends.
  • The comparative analysis of new business models.
  • The evaluation of performance based on the introduction of new technologies.
  • The efficacy of the new services and methods in attracting and satisfying customers.
  • The simulation of integrated supply chains.
• Electronic Technologies
  Electronic Technologies focuses on information technologies and system architectures, which are used to create and manage on-line commercial transactions. Research includes:
  • Electronic commerce technologies and protocols (in particular wireless and multi-media).
  • The analysis and development of algorithms and theories (in particular security, data mining, web data warehouses, and distributed applications).
  • The definition of standards, architectures and software engineering methodologies for developing electronic commerce systems.
  • The experimental development of innovative applications (virtual environments, e-learning, personalization, electronic negotiations, business reporting, legislative compliance, and health care).
• Electronic Society

Note: Information on the fields and research interests of the professors is posted on the program website. (http://quickforms3.eecs.uottawa.ca/ebt-rp)

Other Programs Offered Within the Same Discipline or in a Related Area

• Master of Science Electronic Business Technologies (MSc)
• Master of Electronic Business Technologies (MEBT)

Fees and Funding

• Program fees:
  The estimated amount for university fees (https://www.uottawa.ca/university-fees) associated with this program are available under the section Finance your studies (http://www.uottawa.ca/graduate-studies/programs/admission/finance-studies). International students enrolled in a French-language program of study may be eligible for a differential tuition fee exemption (https://www.uottawa.ca/university-fees/differential-tuition-fee-exemption).
  • To learn about possibilities for financing your graduate studies, consult the Awards and financial support (https://www.uottawa.ca/graduate-studies/students/awards) section.

Notes

• Programs are governed by the general regulations (http://www.uottawa.ca/graduate-studies/students/general-regulations) in effect for graduate studies.
• In accordance with the University of Ottawa regulation, students have the right to complete their assignments, examinations, research papers, and theses in French or in English.

Program Contact Information

Graduate Studies Office, Faculty of Engineering (https://engineering.uottawa.ca/graduate-studies-office)
STE 1024
800 King Edward Ave.
Ottawa ON Canada
K1N 6N5
Tel.: 613-562-5347
Fax.: 613-562-5129
Email: engineering.grad@uottawa.ca
Twitter | Faculty of Engineering (https://twitter.com/uOttawaGenie?lang=en)
Facebook | Faculty of Engineering (https://www.facebook.com/uottawa.engineering)

Admission Requirements

For the most accurate and up to date information on application deadlines, language tests and other admission requirements, please visit

the specific requirements (https://www.uottawa.ca/graduate-studies/programs-admission/apply/specific-requirements) webpage.

To be eligible, candidates must:

- Hold a master's degree with thesis and a minimum average of A in one of the following:
  - MSc in e-Business Technologies, in Management, in Health Systems, or in Systems Science;
  - MASc in Electrical and Computer Engineering;
  - Master of Computer Science;
  - Master of Information Studies;
  - MA in Communication;
  - A master's in a related, relevant discipline.
  - International candidates must check the admission equivalencies (https://www.uottawa.ca/graduate-studies/international/study-uottawa/admission-equivalencies) for the diploma they received in their country of origin.
  - Exceptionally, applicants holding a master's degree without thesis may be considered provided their file includes scholarly publications or equivalent evidence of their capacity for advanced research.
  - Identify at least one professor in the program whose research interests correspond to yours and who is willing to supervise your research and thesis. We recommend that you contact potential thesis supervisors as soon as possible.
  - Meet the following additional coursework requirements set by the Admissions Committee:
    - Students whose master's degree was in an area other than Electronic Business Technologies may be required to take up to 12 units of additional courses beyond the 9 units normally required for the PhD. The additional coursework would consist of the following:
      - EBC 7100, or an equivalent course.
      - At least one course (3 units) in a field other than the candidate's chosen field of research, to be chosen from the list of field designated courses in the program.
      - The additional coursework is defined by the Admissions Committee, in consultation with the potential supervisor and the Graduate Studies Committee, and is specified in the student's letter of admission.

Language Requirements

Applicants must be able to understand and fluently speak the language of instruction (English) in the program to which they are applying. Proof of linguistic proficiency may be required.

Applicants whose first language is neither French nor English must provide proof of proficiency in the language of instruction through one of the following two requirements or one of the language tests below.

- Proof of completion within the last five years, of a previous degree program in an English language university.
- Proof of recent prolonged residence and exercise of a profession in an English speaking country (normally at least four years over the last six years).

Language tests recognized by the University of Ottawa:

- TOEFL minimum score of 600 (paper version) or 100 (internet version) with a minimum score of 5 on the written and 50 on the spoken; or
- IELTS minimum score of 7 for 3 of the 4 tests (Reading, Listening, Writing, Speaking) and a minimum score of 6 in the fourth test; or
- CANTEST minimum score of 14 with an individual minimum score of 4.0 and a minimum score of 4.5 on the oral component; or
- An equivalent language test (http://www.uottawa.ca/graduate-studies/programs-admission/apply/required-documents).

Note: Candidates are responsible for any fees associated with the language tests.

Notes

- The admission requirements listed above are minimum requirements and do not guarantee admission to the program.
- Admissions are governed by the general regulations (http://www.uottawa.ca/graduate-studies/students/general-regulations) in effect for graduate studies.

Fast-Track from Master’s to PhD

Students enrolled in the MSc program in E-Business Technologies at the University of Ottawa may be eligible to fast-track directly into the doctoral program without writing a master's thesis, provided the following conditions are met:

- Completion of 21 units of core MSc courses with a minimum average of 8.5;
- Satisfactory progress in the research program;
- Submission and successful defence of a well-developed research proposal;
- Written recommendation from the proposed PhD thesis supervisor (and co-supervisor if applicable) and another professor in the program;
- Written recommendation from the Graduate Program Committee.

Note: Students must request permission to fast-track during the third term of enrollment or earlier and, if approved, must enroll in the PhD in the fourth term. To receive the doctorate, students must successfully complete 30 units of courses (MSc + PhD), the comprehensive examination, the thesis proposal and the thesis.

Program Requirements

Doctorate

Requirements for this program have been modified. Please consult the 2018-2019 (http://catalogue.uottawa.ca/en/archives) calendars (http://catalogue.uottawa.ca/en/archives) for the previous requirements.

Students must meet the following requirements.\(^1\)

Compulsory Courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>EBC 8101</td>
<td>Interdisciplinary Doctoral Seminar in E-Business I</td>
<td>3</td>
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<tr>
<td>EBC 8102</td>
<td>Interdisciplinary Doctoral Seminar in E-Business II</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>3 optional course units in electronic business (EBC) at the graduate level (^2)</td>
<td>3</td>
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Comprehensive Examination:

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>EBC 9998</td>
<td>Comprehensive Exam (^3)</td>
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Thesis Proposal:

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<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>EBC 9997</td>
<td>Thesis proposal (^4)</td>
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Research at the Faculty of Engineering

Areas of research:

- Chemical and Biological Engineering
- Civil Engineering
- Electrical Engineering and Computer Science
- Mechanical Engineering

For more information, refer to the list of faculty members and their research fields on Uniweb.

IMPORTANT: Candidates and students looking for professors to supervise their thesis or research project can also consult the website of the faculty or department (https://www.uottawa.ca/graduate-studies/students/academic-unit-contact-information) of their program of choice. Uniweb does not list all professors authorized to supervise research projects at the University of Ottawa.

Courses

EBC 5100 Introductory Seminar (1.5 unit)
Course Component: Lecture

EBC 5125 Data Science Applications (3 units)
Analysis and design of various data cleaning, wrangling, blending, and visualization, statistical inference, classification, clustering, regression, and content analysis methods. Use of machine learning algorithms to extract meaningful information from data to make decisions. Formulating analytics problems for business and developing, evaluating, and maintaining machine learning models. Analyzing, generating, and communicating insights on the models. Hands-on experience with an integrated set of current data analytics, data mining, and machine learning tools.
Course Component: Lecture
Exclusion: CSI 5155, CSI 5387, GNG 5125.

EBC 5175 Mobile Commerce Technologies (3 units)
Course Component: Lecture
Exclusion: CSI 5175.

EBC 5380 Systems and Architectures for Electronic Commerce (3 units)
Course Component: Lecture
Exclusion: CSI 5380.

EBC 5389 Electronic Commerce Technologies (3 units)
Course Component: Lecture
Exclusion: CSI 5389.

EBC 5500 Séminaire d’introduction (1.5 crédit)
Volet : Cours magistral

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Uniweb
EBC 5501 Fondements de gestion pour les affaires électroniques (3 crédits)
Volet : Cours magistral
Permission du Département est requise.

EBC 5502 Fondements des technologies de l’information pour les affaires électroniques (3 crédits)
Volet : Cours magistral
Permission du Département est requise.

EBC 5503 Fondements des statistiques pour les affaires électroniques (3 crédits)
Volet : Cours magistral
Permission du Département est requise.

EBC 5990 Étude dirigée / Directed Readings (1.5 crédit / 1.5 unit)
Étude indépendante, sous la direction d’un professeur membre du programme. Le sujet et les exigences doivent être approuvés par le comité du programme. / Independent study under the supervision of a faculty member in the program. The topic and requirements must be approved by the program committee. 
Volet / Course Component: Recherche / Research
Préalable : MPC d’au moins 7. / Prerequisite: CGPA of at least 7.

EBC 5991 Étude dirigée / Directed Readings (1.5 crédit / 1.5 unit)
Étude indépendante, sous la direction d’un professeur membre du programme. Le sujet et les exigences doivent être approuvés par le comité du programme. / Independent study under the supervision of a faculty member in the program. The topic and requirements must be approved by the program committee. 
Volet / Course Component: Recherche / Research
Préalable : MPC d’au moins 7 / Préalable : MPC d’au moins 7

EBC 6130 Web Services (1.5 unit)
Web services business models and strategies. Enterprise Application Integration and Service Oriented Architectures. Web services technology standards. Consumer and enterprise adoption of web service technologies and platforms such as Mashups and Cloud Computing. 
Course Component: Lecture

EBC 6170 Cyber Security Systems and Strategies (1.5 unit)
Course Component: Lecture

EBC 6180 Strategic Knowledge Management (1.5 unit)
Leveraging a firm’s intellectual capital to enhance organizational performance. Business analysis frameworks, strategy roadmaps and enterprise architectures relevant to the planning and execution of knowledge management initiatives in organizations. Using the web to maximize knowledge acquisition and sharing among employees. 
Course Component: Lecture

EBC 6210 Electronic Commerce Architecture (1.5 unit)
Course Component: Lecture

EBC 6220 Data Mining for Business Applications (1.5 unit)
Introduction to business data collection, data pre-processing, data warehouses, data marts, and online analytical processing. Data mining tasks including classification, clustering and association rules. Data mining model building, tools and techniques including decision trees, neural networks, and regression analysis. Application of these techniques in business including CRM, target marketing, credit scoring, churn, survival analysis, and fraud detection. 
Course Component: Lecture

EBC 6230 Business Process Management and Performance Measurement (3 units)
Hands on introduction to Business Process Management Technologies. Review of the latest concepts for using technology to improve performance of business processes. Analysis of advances in Internet-enabled B2B and enterprise business models with emphasis on service-oriented and event-driven architecture. Introduction to current performance measurement tools and the role of data science in business process management. Example applications such as supply chain management, order processing, and health care process management will be studied. 
Course Component: Laboratory, Lecture

EBC 6240 Mobile Commerce (1.5 unit)
Course Component: Lecture

EBC 6250 Document Engineering for E-Business (1.5 unit)
Course Component: Lecture

EBC 6260 Integrated Networks for the Enterprise (1.5 unit)
Course Component: Lecture

EBC 6300 Topics in Electronic Business (3 units)
Recent and advanced topics in the field of Electronic Business and its related areas. Topics vary from year to year. 
Course Component: Lecture

**EBC 6301 Topics in Electronic Business (1.5 unit)**
Recent and advanced topics in the field of Electronic Business and its related areas. Topics vary from year to year.
Course Component: Lecture

**EBC 6700 Thèmes choisis en affaires électroniques (3 crédits)**
Sujets actuels et avancés en affaires électroniques et disciplines connexes. Les sujets varient d’une année à l’autre.
Volet : Cours magistral

**EBC 6701 Thèmes choisis en affaires électroniques (1.5 crédit)**
Sujets actuels et avancés en affaires électroniques et disciplines connexes. Les sujets varient d’une année à l’autre.
Volet : Cours magistral

**EBC 6900 Stage international / International Work Term (3 crédits / 3 units)**
Expérience pratique dans un milieu de travail international. Noté S (satisfaisant) / NS (non satisfaisant) selon les résultats de rapport écrit et l’évaluation de l’employeur. Les cours EBC 6900, CSI 5903, CSI 5904 ne peuvent être combinés pour l’obtention de crédits. / Practical international experience. Graded S (Satisfactory) / NS (Not satisfactory), based on the written report as well as on the evaluations of the employer. Courses EBC 6900, CSI 5903, CSI 5904 cannot be combined for units.
Volet / Course Component: Cours magistral / Lecture
Exclusion : CSI 5903, CSI 5904. / Exclusion: CSI 5903, CSI 5904.

**EBC 6950 Lectures dirigées / Directed Readings (1.5 crédit / 1.5 unit)**
Volet / Course Component: Cours magistral / Lecture

**EBC 6997 Projet de recherche / Research project (6 crédits / 6 units)**
Le sujet de recherche, ainsi que le professeur qui va le diriger, doivent être approuvés par la direction du programme avant l’inscription à la troisième session. Le sujet peut être de nature théorique (par exemple, une évaluation de la documentation ou une étude de la littérature scientifique) ou appliquée (par exemple, des études de cas). Un mémoire, d’une cinquantaine de pages, doit être rédigé et approuvé par le professeur qui le dirige ainsi qu’un autre professeur. / The research topic and the professor who will direct it must be approved by the program director prior to registration in the third session. The topic can be theoretical (for instance, based on a document assessment or a review of the scientific literature) or applied (based on case studies). A research paper, about 50 pages long, must be written and approved by the project director and another professor.
Volet / Course Component: Recherche / Research

**EBC 7100 Research Methods in Electronic Business Technologies (3 units)**
Course Component: Lecture

**EBC 7101 Research Workshop in Electronic Business Technologies (1.5 unit)**
Writing a Research Project proposal including problem formulation and work plan. Essentials of graduate report writing, information management, literature search techniques and reference management. Research ethics including academic integrity and avoiding academic fraud.
Course Component: Lecture

**EBC 7102 Interdisciplinary Research Methods in E-Business (1.5 unit)**
Writing a Thesis Proposal. Research design. Introduction to positivist and interpretive approaches, behavioural and design science research, qualitative and quantitative research methods, and sampling strategies and techniques.
Course Component: Lecture
Prerequisite: EBC 7101

**EBC 7990 Proposition de thèse / Thesis proposal**
Volet / Course Component: Recherche / Research

**EBC 8101 Interdisciplinary Doctoral Seminar in E-Business I (3 units)**
Recent developments in e-Business applications and research. Critical analysis of theories, models, and methods. Critical synthesis of the field literature from different perspectives. Students will write a systematic survey paper of the literature relevant to their research in one of the three fields of the program. The paper must be in a different field from that selected for the paper in EBC 8102. Course reserved for students in the EBC PhD program.
Course Component: Seminar

**EBC 8102 Interdisciplinary Doctoral Seminar in E-Business II (3 units)**
Recent developments in e-Business applications and research. Critical analysis of theories, models, and methods. Critical synthesis of the field literature from different perspectives. Students will write a systematic survey paper of the literature relevant to their research in one of the three fields of the program. The paper must be in a different field from that selected for the paper in EBC 8101. Course reserved for students in the EBC PhD program.
Course Component: Lecture

**EBC PhD program.**

**EBC 9997 Projet de thèse / Thesis proposal**
Projet de thèse / Thesis proposal
Volet / Course Component: Recherche / Research
Préalable : EBC 9998 / Prerequisite: EBC 9998

**EBC 9998 Examen général de doctorat / Comprehensive Exam**
Volet / Course Component: Recherche / Research

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