DOCTORATE IN PHILOSOPHY COMMUNICATION

The Department of Communication at the Faculty of Arts offers an MA program in Communication with thesis or with research paper, a Master of Communication (MC) by coursework to which a co-op option can be added, and a PhD in Communication.

The Department of Communication, in collaboration with the University of Ottawa's Co-op office, offers a co-op option to a limited number of students in the MC program. Students must request this option in their admission file. The co-op option provides the opportunity to acquire practical work experience by completing two one-term paid work placements.

The School is one of the participating units in the collaborative program in Science, Society and Policy (master’s level only).

The PhD in Communication program is designed for students with academic and professional training.

The program focuses on two fields of research: media studies and organizational communication. The media studies field examines the content and the modes of operation of traditional and emerging media in their social, cultural, economic, political and regulatory contexts.

Organizational communication focuses on interpersonal and group interactions in the workplace; planning for internal and external communication in private, public, and nonprofit organizations; risk/crisis communication, public relations, ICT’s uses within organizations, etc.

The program aims to develop in graduates the following skills:

• Evaluate critically the theories, concepts and assumptions underlying media studies or organizational communication with particular attention to their chosen research interest.

• Demonstrate an ability to identify and work with the varying epistemological traditions developed by French-speaking and English-speaking scholars in communication studies.

• Contribute to the development of skills, theories, approaches, and materials for both academics and professionals.

• Analyze data and communicate research results to diverse audiences, including scholars, policymakers, and professionals in communication studies.

The master’s programs are offered on a full-time or on a part-time basis. The PhD program is offered full-time. The master’s programs are offered in English and in French whereas the PhD program is offered in bilingual (English-French) format.

In accordance with the University of Ottawa regulation, students have a right to produce their work, their thesis, and to answer examination questions in French or in English.

The programs are governed by the general regulations (http://www.grad.ottawa.ca/Default.aspx?tabid=1807) in effect for graduate studies.

Admission Requirements

For the most accurate and up to date information on application deadlines, language tests and other admission requirements, please visit the specific requirements (https://www.ottawa.ca/graduate-studies/programs-admission/apply/specific-requirements/) webpage.

For an application to be considered, the applicant must:

• Hold a master’s degree with thesis or research paper in communication, or in a related discipline.

• Have obtained a minimum average of 75% (B+) calculated according to graduate studies guidelines.

• Provide two confidential letters of recommendation.

• Provide a CV and a statement of interest outlining career goals.

• Provide the name of at least one faculty member of the program whose research interests match their own.

• Provide an outline of the proposed research project.

Candidates with a master’s degree in a field related to communication and who have not taken any basic course in communication (i.e. theory or research) will have to fill this gap by completing one or two (undergraduate or master’s) courses prior to admission. To find out which courses to take, applicants should contact the Director of Graduate Studies in the Department of Communication.

Language Requirements

This program is bilingual: students must take courses in English and courses in French. The program’s structure is such that 50% of courses are offered in English and 50% in French.

Applicants must demonstrate an active knowledge of either French or English and the ability to read and understand the other language. To demonstrate his/her active knowledge whether of French or English, the applicant must provide evidence that he/she has studied for at least three years (full-time) in a school, college or university in Canada or elsewhere, where the language of instruction is exclusively English or French; that his/her mother tongue is English or French; that he/she has at least one full year of professional work experience in English or in French. Candidates who are unable to provide satisfactory evidence of their proficiency in English and/or in French must complete one of the following language tests and obtain the specified minimum grade:

• A minimum TOEFL score of 625 (5 in the written); a minimum score of 107 (24 in the written) in the IBT (Internet Based TOEFL).

• A minimum IELTS score of 7 (International English Language Testing System).

• An average score of 5 in listening/reading and a writing score of 4.5 in the CanTEST (for English) or TESTCan (for French), administered by the University of Ottawa.

• A minimum DALF (Diplôme approfondie de langue française) score C2.

The Admissions Committee reserves the right to interview candidates and impose a language test the outcome of which will determine whether the applicant must take a course in French or English (e.g. FLS 2513/ESL 2113) to enhance their competence.

Transfer from Master’s to PhD

Students enrolled in the MA program in Communication at the University of Ottawa have the opportunity to go directly to the PhD program without having to write the thesis provided the following conditions are met:

• Have an average of A- in the last two years of undergraduate studies;
• Have successfully completed four courses of the MA program (12 units) with an average of at least A−;
• Have shown satisfactory progress in their research;
• Have a letter of recommendation from the proposed doctoral thesis supervisor;
• Have the approval of the Graduate Studies Committee of the Department of Communication.

The student must make a written request to transfer to the PhD program no later than the beginning of the fourth term of enrolment and must enrol in the doctoral program in the fifth term at the latest. Once the transition is made, all the requirements of the doctoral program must be met. The total number of course units required is 27 (12 at the master’s level, plus 15 at the doctoral level).

Program Requirements
The requirements of the PhD program include successful completion of 15 units of coursework, a comprehensive exam, a thesis proposal and a thesis. Students must take at least one course in English and one in French. The courses are offered either in French, or in English and not simultaneously in both languages.

Courses

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<thead>
<tr>
<th>Compulsory Courses:</th>
<th>Units</th>
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<tbody>
<tr>
<td>CMN 8101 Research Methods I</td>
<td>3</td>
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<tr>
<td>CMN 8102 Research Methods II</td>
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<tr>
<td>CMN 8902 Doctoral Seminar</td>
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<tr>
<td>CMN 8111 Theories in Media Studies</td>
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<tr>
<td>CMN 8112 Advanced Theories in Organizational Communication</td>
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<td>3 course units from: 1</td>
<td>3</td>
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<tr>
<td>CMN 8130 Special Topics in Media Studies</td>
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<td>CMN 8131 Special Topics in Organizational Communication</td>
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Comprehensive Examination:

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<tr>
<th>CMN 9998 Comprehensive Examination 2</th>
<th>6 Units</th>
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<tr>
<td>Thesis Proposal:</td>
<td>6 Units</td>
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<td>Thesis:</td>
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<td>THD 9999 Doctoral Thesis</td>
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Note(s)

1 With permission of the director of graduate studies, students may select an optional course from the general list of graduate courses in communication or from the graduate courses offered by another program.

2 The comprehensive exam allows the student to demonstrate the theoretical, methodical, and epistemological concepts in communication. It includes a written and an oral component. The examination must be taken in the fourth term. A student who fails must take the exam again in the next term. A second failure in either the written or the oral will result in a withdrawal from the program. Procedures for the comprehensive exam can be found under “Graduate Student Guide” on the website of the Department of Communication.

3 The thesis proposal must be submitted to the thesis advisory committee for review and approval before the end of the sixth term. A student who fails may submit and defend it again in the next term. A second failure will result in a withdrawal from the program. In cases where the thesis research involves human subjects, approval of the Ethics Committee must be obtained prior undertaking any independent data collection.

Duration of the Program
The requirements of the program are usually fulfilled within four years. The maximum time permitted is six years from the date of initial enrollment in the program, or seven years in the case of students fast-tracked from the master’s to the doctorate.

Minimum Standards
The passing grade in all courses is 70% (B). Students who fail two courses (equivalent to 6 units), the comprehensive exam, the thesis proposal, the thesis or whose progress is deemed unsatisfactory must withdraw from the program.

Thesis Advisory Committee
Upon initial enrollment, an interim advisor is assigned to those students who do not already have a thesis supervisor. During the first term of enrollment, an advisory committee is set up in consultation with the student. The committee is composed of the thesis supervisor and three other professors, at least two of whom must be members of the Department of Communication. By the end of the first year, the composition of the committee must be confirmed and the thesis topic must be enrolled officially.

Research

Research Fields & Facilities
Located in the heart of Canada’s capital, a few steps away from Parliament Hill, the University of Ottawa is among Canada’s top 10 research universities.

uOttawa focuses research strengths and efforts in four Strategic Areas of Development in Research (SADRs):

• Canada and the World
• Health
• e-Society
• Molecular and Environmental Sciences

With cutting-edge research, our graduate students, researchers and educators strongly influence national and international priorities.

Research at the Faculty of Arts
The Faculty of Arts is proud of the state of the art research conducted by its professors. In the spirit of showcasing its research to the university community as well as to the general public, the Faculty has created three activities: Dean’s Lecture Series, Treasures of the Library, and Excellence Lectures.

Facilities, Research Centres and Institutes at the Faculty of Arts
Centre de recherche en civilisation canadienne-française (http://arts.uottawa.ca/crccf/), Institute of Canadian and Aboriginal Studies

For more information, refer to the list of faculty members and their research fields on Uniweb.

IMPORTANT: Candidates and students looking for professors to supervise their thesis or research project can also consult the website of the faculty or department (https://www.uottawa.ca/graduate-studies/students/academic-unit-contact-information/) of their program of choice. Uniweb does not list all professors authorized to supervise research projects at the University of Ottawa.

Courses
Please consult the schedule to know the courses offered at each term.

CMN 5100 Research Methods (3 units)
Research design and methods relevant to the Master’s thesis or research paper project.
Course Component: Seminar

CMN 5105 Contemporary Communication Issues (3 units)
State of the art of the discipline. Exploration of major domains of communication research, along with contemporary issues being addressed by scholars in these fields of specialization.
Course Component: Seminar

CMN 5108 Health Communication Seminar (1.5 unit)
Seminar in the field of health communication. Patient/providers communication, patient-centred communication strategies, health literacy and communication strategies, communication challenges with elderly, vulnerable or marginalized people, intercultural communication in healthcare.
Course Component: Seminar

CMN 5109 Digital Health Seminar (1.5 unit)
Seminar on digital health and the use of digital health technologies (e.g. telemedicine, telemonitoring, mobile health applications, wearable sensors, social robots, Artificial Intelligence). Digital strategies for health communication, digital health and self-management, telemedicine and patient/providers communication, the use of digital health technologies by elderly, vulnerable and marginalized populations.
Course Component: Seminar

CMN 5110 Social History of Communication Technologies (3 units)
Exploration of the social, political, economic, cultural and ethical ramifications of communication technologies as they have evolved over time. Relationship between innovation in new communication technologies and social and cultural change.
Course Component: Seminar

CMN 5115 Communication Ethics (3 units)
Emphasis on the significance of ethical principles and responsibilities of public communicators, as well as sanctions faced when communicators fail to uphold these principles. Critique of self-regulation of the media. Analysis of argumentation. Study of legal precedents with respect to defamation.
Course Component: Seminar

CMN 5120 Public Communication Campaigns: Theories and Applications (3 units)
Theories and applications relevant to campaigns that promote issues and causes in the public interest. Strategies and techniques. Cases studies in the areas of health, environment, education and other public domains.
Course Component: Seminar

CMN 5130 Diversity in the Workplace: Communication Challenges (3 units)
Theories and pragmatics of intercultural communication as applicable to various forms of communication (verbal and nonverbal) between and among individuals of different ethnicities, races, cultures, age groups, sexual orientations, genders, classes, abilities, language, religion, and value orientations. Focused on workplace interactions.
Course Component: Seminar

CMN 5131 Organizational Communication Theories (3 units)
Different approaches (e.g., interactionist, narrative, critical) to organizational communication research, with a focus on benchmark studies and key researchers. Role of theories in understanding communication challenges faced by contemporary organizations. Issues related to communication networks, organizational learning, management of diversity, computerization of organizations, and management of risks, among others.
Course Component: Seminar

CMN 5132 Theories and Effects of the Media (3 units)
Critique of traditional (e.g., cultivation, social learning, and dependency), interpretive (e.g., narrative and genre), and critical/ cultural (e.g., political economy) theories of the mass media. Contemporary research directions in the field of mass and emerging communications. Study of the effects on audience behavior.
Course Component: Seminar

CMN 5133 Health Communication Theories (3 units)
Concepts, research, and theories regarding health communication issues at the micro level (e.g., interactions between patient and healthcare provider), mezzo level (e.g., role of information in healthcare organizations) and macro level (e.g., role of media in shaping public perceptions of health and illness). Qualitative, quantitative, and mixed-method research, with a stress on interdisciplinary approaches to health communication and public health research.
Course Component: Seminar

CMN 5135 Communication Management (3 units)
Role of communication in organizational development, team development, and corporate/institutional positioning. Internal and external communication in public and private organizations. Case studies of Canadian and international organizations.
Course Component: Seminar

CMN 5136 Virtual Work Teams: Communication Issues (3 units)
Theoretical and practical issues raised by the integration of mediated and distance communication into the work place, including those specific to the functioning of virtual teams (e.g., E-leadership, cohesion, communication, and trust).
Course Component: Seminar

CMN 5140 Communication, Globalization and Change (3 units)
Impact of information and communication technologies and political, cultural, and global dynamics on organizations. Theoretical and critical reflections on the strategic management of change in organizations, the transformation of organizational cultures, and intervention practices. Case studies of hybrid cultures.
Course Component: Seminar
CMN 5141 Government Communication (3 units)
Issues and concerns of particular relevance to the public service communication community. Preparation of a consultation report that focuses on a specific communication challenge faced by professional communicators.
Course Component: Seminar

CMN 5142 Risk and Crisis Communication (3 units)
The role of communication in general and mass media and the Internet in particular in high risk situations such as conflict, war, disaster, emergency, and acts of terrorism (including biological threats) in a variety of cultural contexts. Characteristics of modern risk societies, risk identification and management, the relationship between risk and crisis communication, and crisis management strategies. Case studies.
Course Component: Seminar

CMN 5150 Knowledge Management (3 units)
Research directions in organizational learning, collective intelligence and information architecture, situated in the technical context of the general digitization of communication and the socio-cultural context of knowledge societies and human development policies. Interdisciplinary perspectives. Case studies from the work place, education, health, and cultural industries.
Course Component: Seminar

CMN 5155 Advanced Research in Traditional and Emerging Media (3 units)
Empirical and critical studies of traditional and emerging media in various social contexts: organizational, domestic, educational, etc. Emerging research trends (qualitative and quantitative).
Course Component: Seminar

CMN 5160 Political Uses of Media (3 units)
Critical review of key aspects of contemporary theory, research, and practice in political communication. Uses of traditional and emerging media by governments, politicians, and civil society (NGOs, activist groups and citizens) to communicate with their publics, influence public policy agendas, effect social and political change, monitor public opinion, manage their reputation, and/or build networks of resistance. Impact of changing communication technologies on government media relations. Case studies.
Course Component: Seminar

CMN 5161 Construction of Social Reality by the Media (3 units)
Study of the media strategies that aim to create the verisimilitude of everyday life. Analysis of the contemporary production of authenticity (or its simulation) in media genres such as televised reality shows, mock news shows, cringe comedy, and polemical documentaries.
Course Component: Seminar

CMN 5165 New Directions in Journalism (3 units)
Theoretical and empirical studies of recent trends and changes in journalistic practices. Impact of social, economic and technological factors on journalism (e.g., commoditization of information, concentration of ownership, and digital media convergence). New sociocritical practices. Audience research.
Course Component: Seminar

CMN 5170 International Communication (3 units)
Contemporary approaches to international communication. The role of traditional and emerging media, international institutions, governmental agencies, and NGOs. Analysis of problems related to participatory communication and alternative models.
Course Component: Seminar

CMN 5190 Media, Identity and Diversity (3 units)
Study of identity issues as seen through the prism of the media and relating to ethnicities, races, cultures, age groups, sexual orientations, genders, classes, abilities, language, religion, and value orientations. Study of the representations and challenges posed by "otherness" and diversity in an era of globalization and accelerated circulation of information.
Course Component: Seminar

CMN 5195 Special Topics (3 units)
In-depth examination of a topic in Communication.
Course Component: Seminar

CMN 5500 Méthodes de recherche (3 crédits)
Différentes étapes de l'élaboration du projet de thèse ou du mémoire de maîtrise.
Volet : Séminaire

CMN 5505 Enjeux contemporains en communication (3 crédits)
Étude des avancées les plus récentes de la discipline. Exploration des principaux domaines de recherche en communication et des enjeux contemporains étudiés par les spécialistes oeuvrant dans différents champs de la discipline.
Volet : Séminaire

CMN 5508 Séminaire en communication et santé (1.5 crédit)
Séminaire dans le domaine de la communication et santé. Communication patient/soignant, stratégies de communication dans un contexte de soins centrés sur le patient, littératie en santé et communication, enjeux de communication en santé avec des personnes âgées, des populations vulnérables ou marginalisées, communication interculturelle dans un contexte de soins.
Volet : Séminaire

CMN 5509 Séminaire en santé numérique (1 crédit)
Séminaire sur la santé numérique et sur l'usage des technologies numériques de santé (ex.: télémédecine, télésuivi, applications mobiles de santé, capteurs sensoriels intelligents, robots sociaux, Intelligence Artificielle). Stratégies numériques en communication et santé, santé numérique et auto-suivi, télémédecine et communication patient/soignant, design et usage des technologies numériques de santé, usages des technologies numériques de santé par des populations âgées, vulnérables et marginalisées.
Volet : Séminaire

CMN 5510 Histoire sociale ces technologies de communication (3 crédits)
Exploration de l'évolution historique des ramifications sociales, politiques, économiques, culturelles et éthiques du développement des technologies de communication. Étude des liens entre les innovations en matière de technologie de communication et les changements sociaux et culturels.
Volet : Séminaire

CMN 5515 Éthique de la communication (3 crédits)
L'accent sera mis sur la signification des principales éthiques et de la responsabilité des communicateurs publics ainsi que sur les sanctions auxquelles s'exposent les communicateurs qui ne respectent pas ces principes. Critique de l'autorégulation des médias. Analyse de l'argumentation. Étude de la jurisprudence en matière de diffamation.
Volet : Séminaire

Volet : leadership, cohésion, communication et confiance dans les équipes liées notamment au fonctionnement d'équipes virtuelles (E-)

Différentes problématiques théoriques et pratiques soulevées par l'intégration de modes de communication médiatisée et à distance au sein des collectifs de travail, incluant des problématiques spécifiques liées notamment au fonctionnement d'équipes virtuelles (E.)

Volet : Études de cas dans le développement des équipes et dans la projection de l'image de l'environnement et d'autres domaines.

Volet : Théories et pratiques de communication interculturelle et d'équipes virtuelles (E.)

CMN 5520 Campagnes de communication publique : Théories et applications (3 crédits)

CMN 5550 Diversité au travail : Défis communicatifs (3 crédits)

CMN 5531 Théories de la communication organisationnelle (3 crédits)

CMN 5532 Théories et effets des médias (3 crédits)

CMN 5533 Théories de la communication et de la santé (3 crédits)

CMN 5534 Théories de la communication et de la technologie (3 crédits)

CMN 5535 Gestion des communications (3 crédits)

CMN 5536 Équipes virtuelles : Enjeux communicatifs (3 crédits)

CMN 5540 Communication, mondialisation et changement (3 crédits)

CMN 5541 Communication gouvernementale (3 crédits)

CMN 5542 Communication de crise et du risque (3 crédits)

CMN 5550 Gestion des connaissances (3 crédits)

CMN 5555 Recherches avancées sur les médias traditionnels et ceux en émergence (3 crédits)

CMN 5556 Usages politiques des médias (3 crédits)

CMN 5561 Représentation et simulation de la réalité par les médias (3 crédits)

CMN 5565 Nouvelles orientations en journalisme (3 crédits)
Volet : Séminaire

CMN 5570 Communication internationale (3 crédits)
Approches contemporaines de la communication internationale. Le rôle des médias traditionnels et des nouveaux médias, des institutions internationales, agences gouvernementales, ONGs. Analyse de questions spécifiques telles que la communication participative et les modèles alternatifs.
Volet : Séminaire

CMN 5590 Médias, identité et diversité (3 crédits)
Étude des problématiques identitaires liées aux diversités ethniques, culturelles, religieuses, générations, sexuelles, économiques et autres vues à travers le prisme des médias. Étude des représentations de l'identité et de l'altérité à l'ère de la mondialisation et de la circulation accélérée de l'information.
Volet : Séminaire

CMN 5595 Thèmes spéciaux (3 crédits)
Étude approfondie d'un sujet en communication.
Volet : Séminaire

CMN 5900 Études dirigées en communication / Directed Studies in Communication (3 crédits / 3 units)
Étude d'une problématique particulière ou approfondissement de ses connaissances dans un domaine des communications. Le sujet de recherche est déterminé et développé en consultation avec le professeur responsable. Le projet doit être différent de ce qui a pu être soumis dans d'autres cours. Limite d'un cours d'études dirigées par étudiant. / Opportunity to study an area of particular interest or to pursue an interest in greater depth. Research topic to be selected and developed in consultation with the supervising professor. Should not repeat work submitted in other courses. Maximum of one directed studies course per student.
Volet / Course Component: Recherche / Research
Permission du Département est requise. / Permission of the Department is required.

CMN 5910 Stage pratique / Internship (3 crédits / 3 units)
Stage supervisé dans un organisme externe. Application des connaissances acquises. Rédaction d'un rapport de stage. Noté S (Satisfaisant) ou NS (Non-satisfaisant). / Supervised apprenticeship at an agency or organization. Students will undertake tasks designed to draw upon their studies in communication. Written report. Grade: S (Satisfactory) / NS (Not Satisfactory).
Volet / Course Component: Stage / Work Term

CMN 5990 Proposition de recherche / Research Proposal
Rédaction d'une proposition de thèse ou de mémoire conformément aux lignes directrices du département de communication. La proposition doit comprendre une recension critique, préparée en consultation avec le directeur ou la directrice de thèse ou de mémoire, des principaux travaux consacrés au sujet. Il faut défendre la proposition devant un comité consultatif constitué de la directrice ou du directeur et d'un autre professeur (pour la thèse) ou de deux autres professeurs (pour la thèse). L'étudiant doit normalement satisfaire à cette exigence en une session. Si la proposition n'est pas terminée et/ou acceptée lors de cette première inscription, l'étudiant pourra s'inscrire à nouveau à la session suivante pour la terminer et/ou la présenter une deuxième fois. Si la proposition n'est pas approuvée lors de la deuxième soumission, une note de « non satisfaisant » sera attribuée pour la proposition et un retrait du programme s'imposera. Le cours est noté S (satisfaisant) ou NS (non satisfaisant). / Preparation of an MA thesis or research paper, based on guidelines established by the department of communication. The proposal should include a thorough and critical review of literature on the research topic, prepared in consultation with the supervisor of the thesis or research paper. The proposal must be defended before an advisory committee consisting of the supervisor and one other professor (research paper) or two other professors (thesis). Students must normally satisfy this requirement in one session. If the proposal is not completed and/or accepted during the first session of registration, the student may register for it again the following session to complete and/or submit it a second time. Failure to obtain approval on the second attempt leads to a grade of "not satisfactory" for the proposal and a mandatory withdrawal from the program. Graded S (Satisfactory) / NS (Not satisfactory).
Volet / Course Component: Recherche / Research
Préalable: CMN 5500 / Prerequisite: CMN 5100.

CMN 5997 Mémoire - projet majeur de fin d'études / Research Paper - Major Capstone Project
Application des connaissances sur une problématique pratique et professionnelle en communication et santé. Ce mémoire peut prendre la forme d'une étude de cas pratique, d'une analyse de protocole, analyse d'une stratégie de communication, analyse d'un projet spécifique ou d'une initiative, etc. Il peut être effectué en partenariat ou au sein d'une organisation de santé. Noté S (satisfaisant) ou NS (non satisfaisant). / Application of knowledge to a practical and professional problem in health communication. This research paper can take the form of a case study, a protocol analysis, an analysis of a communication strategy, an analysis of a specific project or initiative, etc. It can be carried out in partnership or within a health organization. Graded S (Satisfactory) / NS (Not satisfactory).
Volet / Course Component: Recherche / Research

CMN 5990 Proposition de recherche / Research Proposal
Rédaction d'une proposition de thèse ou de mémoire conformément aux lignes directrices du département de communication. La proposition doit comprendre une recension critique, préparée en consultation avec le directeur ou la directrice de thèse ou de mémoire, des principaux travaux consacrés au sujet. Il faut défendre la proposition devant un comité consultatif constitué de la directrice ou du directeur et d'un autre professeur (pour la thèse) ou de deux autres professeurs (pour la thèse). L'étudiant doit normalement satisfaire à cette exigence en une session. Si la proposition n'est pas terminée et/ou acceptée lors de cette première inscription, l'étudiant pourra s'inscrire à nouveau à la session suivante pour la terminer et/ou la présenter une deuxième fois. Si la proposition n'est pas approuvée lors de la deuxième soumission, une note de « non satisfaisant » sera attribuée pour la proposition et un retrait du programme s'imposera. Le cours est noté S (satisfaisant) ou NS (non satisfaisant). / Preparation of an MA thesis or research paper, based on guidelines established by the department of communication. The proposal should include a thorough and critical review of literature on the research topic, prepared in consultation with the supervisor of the thesis or research paper. The proposal must be defended before an advisory committee consisting of the supervisor and one other professor (research paper) or two other professors (thesis). Students must normally satisfy this requirement in one session. If the proposal is not completed and/or accepted during the first session of registration, the student may register for it again the following session to complete and/or submit it a second time. Failure to obtain approval on the second attempt leads to a grade of "not satisfactory" for the proposal and a mandatory withdrawal from the program. Graded S (Satisfactory) / NS (Not satisfactory).
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Volet / Course Component: Recherche / Research

CMN 8501 Épistémologie et méthodologies de la recherche en sciences de la communication. Réflexion critique sur les différents positionnements épistémologiques en communication. Étude des outils intellectuels dans l'objectif d'acquérir une compréhension en profondeur des différentes étapes d'un processus de recherche en communication (de la problématisation au choix d'une approche méthodologique). Étude des différentes techniques de recherche (entrevues, observations, récits de vie, focus group, sondage, etc.).

Volet : Séminaire

CMN 8502 Méthodes de recherche II (3 crédits)
Revue et étude approfondie des différentes démarches d'analyse de données qualitatives et/ou quantitatives (de la transcription/codage des données à leur visualisation/présentation). Un accent particulier est mis sur les méthodes d'analyse de données qualitatives (analyse de discours, analyse de conversations, analyse sémiotique, etc.) et/ou quantitatives (analyse descriptive, analyse statistique assistée par ordinateur, analyse de traces web, etc.). Les étudiants sont aussi amenés à développer une réflexion critique sur l'usage de ces différentes méthodes d'analyse dans le domaine de la recherche en communication, et éventuellement à se positionner par rapport à celles-ci.

Volet : Séminaire

CMN 8511 Théories en études des médias (3 crédits)
Examen approfondi des fondements épistémologiques des théories classiques et contemporaines en études des médias dans le but d'explorer les problématiques potentielles en lien avec le programme de recherche de l'étudiant. Un des aspects importants de cet exercice de réflexion théorique consiste à créer un lien avec les différentes approches méthodologiques ainsi qu'avec l'expérience et l'expertise de recherche des professeurs du département. Au terme du cours, les étudiants seront en mesure de saisir les singularités/spécificités théoriques de la discipline et de s'approprier les différents concepts et théories propres aux études des médias.

Volet : Séminaire
CMN 8512 Théories avancées en communication organisationnelle (3 crédits)
Examen approfondi des fondements épistémologiques des théories classiques et contemporaines en communication organisationnelle dans le but d'explorer les problématiques potentielles en lien avec le programme de recherche de l'étudiant. Un des aspects importants de cet exercice de réflexion théorique consiste à créer un lien avec les différentes approches méthodologiques ainsi qu'avec l'expérience et l'expertise de recherche des professeurs du département. Au terme du cours, les étudiants seront en mesure de saisir les particularités, singularités/spécificités théoriques de la discipline et de s'approprier les différents concepts et théories propres à la communication organisationnelle.
Volet : Séminaire

CMN 8530 Thèmes choisis en études des médias (3 crédits)
Examen approfondi de problématiques spécifiques aux études des médias. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8531 Thèmes choisis en communication organisationnelle (3 crédits)
Examen approfondi de problématiques spécifiques à l'étude de la communication organisationnelle. Lectures, recherches communes et discussions de groupe.
Volet : Séminaire

CMN 8902 Séminaire de doctorat / Doctoral Seminar (3 crédits / 3 units)
L'objectif de ce séminaire est de favoriser l'émergence d'une communauté de chercheurs au sein du programme de doctorat. Le séminaire sert de tribune aux étudiants, qui présentent une première ébauche de leur projet de thèse, et il favorise les échanges de points de vue théoriques et méthodologiques au sein des deux volets du programme (études des médias et communication organisationnelle). / The objective of the seminar is to promote the emergence of a research community within the doctoral program. The seminar will be a forum where students will present and discuss a first draft of their thesis proposal. The seminar will encourage both theoretical and methodological exchanges in the two streams of the program (media studies and organizational communication).
Volet / Course Component: Séminaire / Seminar

CMN 8930 Thèmes choisis en communication / Special Topics in Communication (3 crédits / 3 units)
Examen approfondi de problématiques en communication. / In-depth study of communication issues.
Volet / Course Component: Séminaire / Seminar

CMN 9997 Projet de thèse / Thesis Proposal (6 crédits / 6 units)
Volet / Course Component: Recherche / Research
Préalables: CMN 8902, CMN 9998 / Prerequisites: CMN 8902, CMN 9998

CMN 9998 Examen de synthèse / Comprehensive Examination (6 crédits / 6 units)
Volet / Course Component: Recherche / Research
Préalables: CMN 8501, CMN 8502, (CMN 8511 ou CMN 8512), (CMN 8530 ou CMN 8531) / Prerequisites : CMN 8101, CMN 8102, (CMN 8111 ou CMN 8112), (CMN 8130 or CMN 8131)