

# HONOURS BACHELOR OF COMMERCE (OPTION IN MANAGEMENT) (COMPLEMENTARY OPTION IN BUSINESS ANALYTICS)

The option in management is designed to provide students with general management skills while balancing practical and analytical concerns in the search for improvements to the decision-making process. It emphasizes creativity, innovation and the ability to generate project ideas, to evaluate them and to bring them to fruition.

This program is offered in English and in French.

## Bachelor of Commerce and Master of Science Management (Research Project) Pathway

This exciting integrated accelerated bachelor's/master's program allows students to earn two degrees in five years. Designed for students with a strong academic record and a keen interest in conducting business research, this integrated program enables select undergraduate students to get a jump-start in their project-based master's program by completing two graduate courses during their last year of the undergraduate degree, and starting their research project in a familiar environment over the summer bridge term between the bachelor's and master's programs. This integrated program focuses on empowering students to develop their business acumen and research skills in a specialized field of study, and to contribute towards smarter decisions about policy and practice in creating a better Canada.

For further information on this Dual Fast-track Degree, please communicate with the Student Services Centre via [undergraduate@telfer.uOttawa.ca](mailto:undergraduate@telfer.uOttawa.ca).

## Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

ADM 1300	Introduction to Business	3 Units
ADM 1301	Business and Society	3 Units
ADM 1305	Mathematics for Business	3 Units
ADM 1340	Financial Accounting	3 Units
ADM 1370	Applications of Information Technology for Business	3 Units
ECO 1102	Introduction to Macroeconomics	3 Units
ECO 1104	Introduction to Microeconomics	3 Units
ENG 1131	Effective Business English	3 Units
ADM 2302	Business Analytics	3 Units
ADM 2303	Statistics for Management	3 Units
ADM 2304	Applications of Statistical Methods in Business	3 Units
ADM 2320	Marketing	3 Units

ADM 2336	Organizational Behaviour	3 Units
ADM 2337	Human Resource Management	3 Units
ADM 2341	Managerial Accounting	3 Units
ADM 2350	Financial Management	3 Units
ADM 2372	Management Information Systems	3 Units
ADM 2381	Business Communication Skills	3 Units
ADM 3301	Operations Management	3 Units
ADM 3318	International Business	3 Units
ADM 4311	Strategic Management	3 Units

**Total:** 63 Units

### Option courses

ADM 4317	Leadership, Strategy and Sustainability <sup>1</sup>	3 Units
15 course units from:		15 Units
ADM 3302	Supply Chain Management <sup>1</sup>	
ADM 3316	Competitive Intelligence <sup>1</sup>	
ADM 3317	Varieties of Capitalism: from Medieval Merchants to Modern Multinationals <sup>1</sup>	
ADM 4103	Project Management <sup>1</sup>	
ADM 4312	Management in the New Economy <sup>1</sup>	
ADM 4316	Management of Innovation <sup>1</sup>	
ADM 4319	Strategic Management in Developing and Emerging Economies <sup>1</sup>	
ADM 4358	Mergers and Acquisitions	
3 optional course units in administration (ADM)		3 Units

**Total:** 21 Units

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The new Management option will be organized in terms of three themes. It is strongly recommended that students choose at least one course (3 units) from each theme:

1. Managing for continuous performance improvement: ADM 3316, ADM 4103, ADM 4316.
2. Managing outwards: the firm in its environment: ADM 3302, ADM 4103, ADM 4316.
3. Management past and future: ADM 3317, ADM 4312.

### Complementary Option courses

ADM 3305	Business Simulation Analytics	3 Units
ADM 4307	Business Forecasting Analytics	3 Units
ADM 4363	Business Optimization Analytics	3 Units
ADM 4964	Application of Business Analytics	3 Units

**Total:** 12 Units

## Elective Courses Options

9 optional course units in administration (ADM)	9 Units
15 elective course units from another faculty <sup>1</sup>	15 Units
15 elective course units	15 Units
<b>or</b>	
one additional option (18 course units) from the list of additional options below	18 Units
15 elective course units from another faculty <sup>1</sup>	15 Units
6 elective course units	6 Units
<b>or</b>	

*This is a copy of the 2024-2025 catalog.*

9 optional course units in administration (ADM)	9 Units
one additional minor (30 course units)	30 Units
<b>Total:</b>	<b>39 Units</b>

Note(s)

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A maximum of 6 course units at the 1000 level can count towards this requirement.