

HONOURS BACHELOR OF COMMERCE (OPTION IN INTERNATIONAL MANAGEMENT)

The option in international management is designed to help students develop an understanding of the distinctive problems that arise in international business and to develop strategic decision-making skills in relation to those problems. Students also have the opportunity to broaden their knowledge in a particular area of international management.

Compulsory courses study the global business environment, including general concepts and international institutional framework, as well as the development and implementation of policies and strategies by multinational corporations. Students should note that these concepts are examined from the perspective of Canadian corporations. Students also have the opportunity to begin learning a third language (other than English and French).

Students in the International Management option must complete at least 12 of the 120-unit program requirement abroad as part of an international exchange with one of the Telfer School of Management's international partner institutions.

This program is offered in English and in French. Students are encouraged to learn a third language.

Program Requirements

Co-operative education is available with this program.

The French immersion stream is available with this program.

Requirements for this program have been modified. Please consult the 2021-2022 calendars (<http://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

Compulsory Core Courses

ADM 1300	Introduction to Business	3 Units
ADM 1301	Business and Society	3 Units
ADM 1305	Mathematics for Business	3 Units
ADM 1340	Financial Accounting	3 Units
ADM 1370	Applications of Information Technology for Business	3 Units
ECO 1102	Introduction to Macroeconomics	3 Units
ECO 1104	Introduction to Microeconomics	3 Units
ENG 1131	Effective Business English	3 Units
ADM 2302	Business Analytics	3 Units
ADM 2303	Statistics for Management	3 Units
ADM 2304	Applications of Statistical Methods in Business	3 Units
ADM 2320	Marketing	3 Units
ADM 2336	Organizational Behaviour	3 Units
ADM 2337	Human Resource Management	3 Units
ADM 2341	Managerial Accounting	3 Units

ADM 2350	Financial Management	3 Units
ADM 2372	Management Information Systems	3 Units
ADM 2381	Business Communication Skills	3 Units
ADM 3301	Operations Management	3 Units
ADM 3318	International Business	3 Units
ADM 4311	Strategic Management	3 Units
Total:		63 Units

International Management Option

ADM 3319	Cross-Cultural Management	3 Units
ADM 4318	Multinational Business Policy	3 Units
12 course units from:		12 Units
ADM 3317	Varieties of Capitalism: from Medieval Merchants to Modern Multinationals	
ADM 3358	Multinational Business Finance	
ADM 4319	Strategic Management in Developing and Emerging Economies	
ADM 4328	International Marketing	
ADM 4338	International Training and Development for Sustainability	
	Third language course (other than English or French) *	
Mandatory International Exchange		15 Units
Total:		33 Units

Note(s)

*

No culture courses are allowed for this requirement.

Mandatory Requirement: International Exchange

Students in the International Management option must complete at least 12 of the 120-unit program requirements abroad as part of an international exchange with one of the international partner institutions of the Telfer School of Management. At least one and at most two full-time semester(s) of study abroad (minimum 12 units per semester abroad) must be completed. During the exchange, students must take business courses or third language courses. The normal load of an international exchange study session is 15 units.

Units completed as part of the international exchange session(s) may count towards partial or complete fulfillment of:

- any of the 12 elective units listed under the International Management option requirements, provided the courses offered at the international partner institution are considered equivalent to the corresponding Telfer School of Management courses;
- the 15 course units in administration (ADM);
- the 15 course units from another faculty.

Elective Courses

15 elective course units from another faculty ^{1,2}	15 Units
9 elective course units	9 Units
Total:	24 Units

This is a copy of the 2024-2025 catalog.

1

A maximum of 6 course units at the 1000 level can count towards this requirement.

2

Amongst the 15 course units from another faculty, students must complete 6 course units from a third language and/or related culture course. Please consult the list of language or culture courses (<http://www.telfer.uottawa.ca/bcom/en/your-program-of-study/program-options/international-management/>) available.