MAJOR IN COMMUNICATION

Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

This program is offered in English and in French.

Program Requirements

The table below includes only the discipline-specific courses. Please refer to the Academic Regulations (http://web5.uottawa.ca/admingov/regulations.html) for information on the Honours bachelor’s with double major and the Honours bachelor’s with major and minor.

Co-operative education is available when taken as part of an honours degree.

French immersion is available when taken as part of an honours degree.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>CMN 1148</td>
<td>Introduction to Organizational Communication</td>
<td>3</td>
</tr>
<tr>
<td>CMN 1160</td>
<td>Introduction to Media Studies</td>
<td>3</td>
</tr>
<tr>
<td>CMN 2101</td>
<td>Research Methods in Communication</td>
<td>3</td>
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<tr>
<td>CMN 2148</td>
<td>Organizational Communication</td>
<td>3</td>
</tr>
<tr>
<td>CMN 2160</td>
<td>Theories of the Media</td>
<td>3</td>
</tr>
<tr>
<td>CMN 3102</td>
<td>Quantitative Methods</td>
<td>3</td>
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<tr>
<td>CMN 3103</td>
<td>Qualitative Methods</td>
<td>3</td>
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<tr>
<td>CMN 3105</td>
<td>Media Ethics</td>
<td>3</td>
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<td>CMN 3109</td>
<td>Advanced Theories of Communication</td>
<td>3</td>
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<tr>
<td>CMN 3130</td>
<td>Communication Planning</td>
<td>3</td>
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<td>6 optional course units in communication (CMN) from the chosen profile (Media or Organizational)</td>
<td>6</td>
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<tr>
<td></td>
<td>6 optional course units in communication (CMN) at the 4000 level</td>
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<td>Total:</td>
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