JOINT HONOURS BSocSc in Communication and Sociology

Communication
Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

Sociology
Sociology involves the study of societies, specifically their institutions, cultures, and transformations. Sociologists seek to uncover the processes, rules, and norms that govern social relations. They seek to understand issues such as the origins and consequences of social inequalities and collective behaviours. In our programs, students have the opportunity to apply theoretical approaches to real-world cases and learn how to use research tools such as interviewing, discourse analysis, surveys, and statistical analyses. The connection between theory and research enables students to understand a range of contemporary social issues, such as poverty, ethnic relations, deviance, gender relations, international development, power, and technology.

This program is offered in English and in French.

Program Requirements
Co-operative education is available with this program.

The French immersion stream is available with this program.

ENG 1100 Workshop in Essay Writing 3 Units
3 course units from:
    ENG 1120 Literature and Composition I: Prose Fiction 3 Units
    ENG 1121 Literature and Composition II: Drama and Poetry

Methodology (9 course units)
3 course units from:
    CMN 2101 Research Methods in Communication
    SOC 2111 Principles of Methodology
3 course units from:
    CMN 3102 Quantitative Methods
    SOC 3142 Applied Statistical Analysis
3 course units from:

CMN 3103 Qualitative Methods
SOC 3117 Qualitative Research Laboratory

Communication (39 course units)
Compulsory courses
CMN 1148 Introduction to Organizational Communication 3 Units
CMN 1160 Introduction to Media Studies 3 Units
CMN 2148 Organizational Communication 3 Units
CMN 2160 Theories of the Media 3 Units
CMN 3105 Media Ethics 3 Units
CMN 3109 Advanced Theories of Communication 3 Units
CMN 3130 Communication Planning 3 Units
3 course units from:
    CMN 4105 Ethics and Information Society
    CMN 4148 Communication in Governmental Organizations
    CMN 4168 Communication and International Development
    CMN 4185 Political Economy of the Media

Optional courses
6 optional course units in communication (CMN) 6 Units
9 optional course units in communication (CMN) at the 4000 level 9 Units

Sociology (39 course units)
Compulsory courses
SOC 1101 Principles of Sociology 3 Units
SOC 2112 Classical Sociological Theories 3 Units
6 course units from:
    SOC 3106 Weber and Weberian Analysis 6 Units
    SOC 3126 Marx and Marxist Analysis
    SOC 3136 Durkheim and Durkheimian Analysis
SOC 3312 Theoretical Currents in Contemporary Sociology 3 Units
SOC 4117 Quantitative Research Laboratory 3 Units
6 course units from:
    SOC 2101 Sociological Approaches to Health, Illness and Medicine
    SOC 2103 Socio-anthropology of the Family
    SOC 2104 Women, Men and Society
    SOC 2107 Principles of Demography
    SOC 2113 Techniques, Cultures and Environments
    SOC 2151 Globalization: Sociological and Anthropological Aspects
SOC 2300 Analysis of Scientific Thought
SOC 2309 Canadian Society
SOC 2312 Political Sociology
SOC 2708 Sociologie des communautés francophones en situation minoritaire du Canada
3 course units from:
    SOC 4103 Sociology of Populations
    SOC 4104 Family, Life Trajectories, and Society
    SOC 4121 Ethnic and National Questions
    SOC 4127 Contemporary Analysis of Migration
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>SOC 4135</td>
<td>Local and Global Economic Relations</td>
<td></td>
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<tr>
<td>SOC 4144</td>
<td>Social Change</td>
<td></td>
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<tr>
<td>SOC 4303</td>
<td>The Knowledge Society and Social Organization</td>
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**Optional courses**

- 6 optional course units in sociology (SOC)  
  6 Units
- 3 optional course units in sociology (SOC) at the 3000 or 4000 level  
  3 Units
- 3 optional course units in sociology (SOC) at the 4000 level  
  3 Units
- 27 elective course units  
  27 Units

**Total:**  
120 Units