B.A. SPÉCIALISÉ
BIDISCIPLINAIRE EN
COMMUNICATION ET LETTRES FRANÇAISES

Communication
Ours is the communication and information age. Analyzing how information is gathered, produced and distributed today helps us understand the communication processes that drive a variety of settings: social, cultural, political, organizational, economic and legal. In this program, you will develop critical and analytical skills in order to evaluate the nature and impact of technology and media on society, organizations and interpersonal relations. You will have the opportunity to be exposed to the latest developments in the field of communication (communication strategies, digital media, evolution of the media industry, advertising, crisis communications, negotiations, etc.). The Department of Communication offers courses in two main areas: media studies and organizational communication (internal and external communication in public and private organizations, health communication, organizational change, etc.). Combining theory and practice, our programs develop your critical and analytical skills and prepare you either for a professional career or for advanced studies.

Lettres françaises
Our programs in lettres françaises offer a complete, diverse and thorough education involving the following:

• Studying literature from France, Quebec, French-speaking Ontario and other communities of the francophonie.
Using a number of critical and theoretical approaches, you will expand your understanding of cultural diversity, sharpen your critical thinking skills and enrich your oral and written expression.

• Mastering the French language and, in particular, French composition.
Specialized courses give you the tools to improve your syntax, enrich your vocabulary and polish your style. Other courses give you theoretical knowledge as well as practical experience with writing tools and writing and publishing methods used in many work settings, including educational institutions, businesses, the public service, public relations agencies and the media. As sought after as it is rare, a mastery of French is a real asset when looking for a job.

• Developing your flair for creative writing
Workshops led by writers-in-residence and professor writers help you improve your own writing and enhance your creativity.

What’s more, the University of Ottawa’s Département de français is one of the very few university departments in Canada to offer both a master’s and a PhD in creative writing.

This program is offered in French only.

Program Requirements
Co-operative education is available with this program.

Requirements for this program have been modified. Please consult the 2015-2016 calendars (http://www.uottawa.ca/academic/info/regist/1516/calendars) for the previous requirements.

3 course units from: 3 Units

PHI 1501  Raisonnement et pensée critique
PHI 1701  Philosophie: idées et arguments

3 course units from: 3 Units

AHL 1500  Initiation aux études interdisciplinaires en Arts 1
AHL 1900  Introduction to Interdisciplinary Study in the Arts 1
PHI 1502  Raisonnement moral
PHI 1503  Les grandes questions philosophiques
PHI 1504  Les grands philosophes
PHI 1702  Philosophie: thèmes et textes

Communication (48 course units)

CMN 1548  Introduction à la communication organisationnelle 3 Units
CMN 1560  Introduction à l'étude des médias 3 Units
CMN 2501  Méthodes de recherche en communication 3 Units
CMN 2548  Communication organisationnelle 3 Units
CMN 2560  Théories des médias 3 Units
CMN 3502  Méthodes quantitatives 3 Units
CMN 3503  Méthodes qualitatives 3 Units
CMN 3505  Éthique des médias 3 Units
CMN 3509  Théories approfondies en communication 3 Units
CMN 3530  Planification des communications 3 Units

3 course units from: 3 Units

JOU 3700  Théories du journalisme
JOU 4700  Pratiques journalistiques : de la production à la réception

6 optional course units in communication (CMN) 6 Units
9 optional course units in at the 4000 level in communication (CMN) 9 Units

Lettres françaises (48 course units)

FRA 1746  Littérature française : des origines au XVIIe siècle 3 Units
FRA 1748  Littératures française et québécoise : du XIXe siècle à nos jours 3 Units
FRA 2555  Rédaction pratique 3 Units
FRA 2700  Méthodes d'enquête et de documentation 3 Units
FRA 2705  Réécriture et révision 3 Units
FRA 2789  Grammaire d'aujourd'hui 3 Units
FRA 3548  Écriture et information 3 Units
FRA 3704  Éditique I : le texte et l'image 3 Units

3 course units from: 3 Units

FRA 2549  Contraction et synthèse de textes
FRA 3599  Langue, expression et style

3 course units from: 3 Units

FRA 2540  Paralittératures
FRA 2545  Littérature et culture de l’Ontario français
FRA 2723  Littérature et cinéma
FRA 2780  Le récit
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<th>Course Units</th>
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| 3 Units     | FRA 3549  Littérature et journalisme  
FRA 3749  La rhétorique  
FRA 3756  Essayistes et pamphlétaires  
FRA 3780  Littérature et formes artistiques |
| 9 Units     | FRA 3550  Communication écrite  
FRA 3578  Critique et chronique culturelles  
FRA 3588  Vulgarisation des connaissances spécialisées  
FRA 3700  Édition et société  
FRA 3703  Rédaction hypertextuelle  
FRA 3748  Écriture et persuasion |
| 6 Units     | FRA 4580  Littérature et société  
FRA 4583  Littérature et politique  
FRA 4589  La langue dans le texte littéraire  
FRA 4590  Lecture et réception  
FRA 4770  Littérature et savoirs  
FRA 4775  La littérature et les mythes  
FRA 4790  Théories du signe |
| 18 Units    | 18 elective course units |
|             | Total: 120 Units |

Note(s)

1. This course has variable topics. Students may take this course twice.